



TAHOE FUND STRATEGIC PLAN



photo: Justin Majeczky | www.justinmajeczky.com

OUR VISION

The Tahoe Fund envisions a Lake Tahoe where the natural and human environments are in balance and a growing community of passionate supporters enjoy and cherish this mountain treasure.

MISSION STATEMENT

To use the power of philanthropy to improve the Lake Tahoe environment for all to enjoy.



OUR VALUES

Innovation
Collaboration
Stewardship
Sustainability
Leadership
Inspiration



WHAT WE DO

The Tahoe Fund plays many roles in the Tahoe Basin, in collaboration with local, State, Federal partners and others –convener, catalyst, funder, advocate and spokesperson.

We fund environmental projects through private donations.

We convene key stakeholders to facilitate dialogue and problem solving. We add value by being neutral, inclusive and innovative.

We are a catalyst for Basin-wide projects and early efforts when there is a need to assist and build momentum. We are sometimes in a visible leadership position, but more often than not, we provide the support needed to bring projects to fruition.

We advocate for public funding and strategic policy changes that advance our mission and the goals in this plan.

We build awareness for the stewardship and care of the Tahoe Basin with residents and visitors.

STRATEGIC GOAL 1

STRATEGIC GOAL 2

Forest Health

Drive innovative solutions to increase the pace and scale of forest restoration.

Lake Clarity / Conservation

Utilize our unique strengths to complement and support key stakeholders' efforts to improve lake clarity, water quality, and lake health.

STRATEGIC GOAL 3

Sustainable Recreation

Be a catalyst for sustainable outdoor recreation that will improve quality of experience and equity of access, while minimizing impacts on natural resources in Tahoe.

STRATEGIC GOAL 4

Stewardship

Inspire more people to take care of Tahoe.

Transportation

Contribute innovative solutions to current and future transportation efforts.

Sustainable Organization

Build the human and financial resources to make our vision a reality.



PROJECT PRIORITIES

Forest Health

Public Education Campaign
Innovative Pilot Projects
Wood Waste Utilization Projects

Lake Clarity

Upper Truckee River Restoration
Innovative Aquatic Invasive Species Pilot Projects
Aquatic Invasive Species Rapid Response Fund

Stewardship

Take Care Campaign Expansion
Youth Stewardship Programs
Basin-Wide Stewardship Goal Development

Sustainable Recreation

Tahoe Trail Completion (East Shore Trail Expansion)
Trails Master Plan Development
Tahoe Trail Endowment

Transportation

Peak Season Management Solutions
Corridor Management Plan Projects (SR 28, SR 89 & SR 431)
Alternative Transit Development

JOIN US

The Tahoe Fund
is inspired to improve
the Lake Tahoe
environment for all to
enjoy. We hope you
will join our efforts.

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The Tahoe Fund is a 501(c)3 incorporated in California and registered in Nevada. Tax ID 01-0974628. All donations are tax deductible to the fullest extent of the law.



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