

ANNUAL REPORT 2014–2015

Together Creating a Legacy



Cover and contents images courtesy of Eleanor Preger, www.eleanorpreger.com

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DEAR TAHOE FUND FRIENDS,

INSIDE THESE PAGES you will find the Annual Report for the 2014/15 Fiscal Year ending on June 30, 2015. This is a brief look at the work of the Tahoe Fund as we continue to expand our efforts to restore and enhance Lake Tahoe with your support.

Our generous donors helped us support a number of environmental improvement projects this year, from removal of aquatic invasive weeds at the shoreline to environmental education programs that introduce our youth to this natural environment. We also launched our biggest project to date, a campaign to raise \$750,000 for the Incline to Sand Harbor Bike Path along the east shore. These private funds were needed to trigger more than \$12,000,000 in public funding. We are proud to announce that we met and exceeded this goal, from more than 300 donors in the community.

We continued to grow our support base with the new Stewardship Circle campaign, a multi-year commitment to support the sustainability of our organization.

To the amazing collection of individuals, businesses and foundations that have come together to invest in our vision and the long-term preservation of Lake Tahoe, we say thank you. With your continued support, we will create a legacy for generations to come.

Sincerely, astra TIM Cashman, Chair

AMY BERRY,



FREE | Vol. 37 . No. 3



RENDERING COURTESY TAHOF TRANSPORTATION DISTRICT With 16 scenic vista points planned, the incline-to-Sand Harbor bike path aims to be "one of the most spectacular bike paths in all the United States," said Tim Cashman, president of the Tahoe Fund board of directors.

Taking the right path

\$750K fundraising goal final domino for Inclineto-Sand Harbor bike trail

By Kevin MacMillan kmacmillan@sierrasun.com

> When the heat gets hot in Las Vegas, Steven Hardie and his wife Sandy come up each year to their summer condo at Crystal Bay Cove to enjoy life and recreate at Lake

"Every place has its undesirable climates, and Las Vegas, well, it happens to be quite undesirable right now," Steven said with a

chuckle Wednesday. The Hardies will soon have even more

reason to have fun in the cool Tahoe sun, thanks to their recent \$50,000 donation to the Tahoe Fund.

It's the first-domino to fall in the organization's effort-to-raise \$750,000 in private money to close the funding gap for the Incline-to-Sand Harbor bike path project.

The 10-foot-wide, three-mile paved path is expected to improve safety along a dangerous stretch of Highway 28 that often eatures motorists dodging cyclists and pedestrians on the lake's busy east shore. It will be separated from the highway, be-

ginning at the Lakeshore Drive intersection





and expanding that road's current bike path to Sand Harbor State Park, providing access to Hidden Beach, Memorial Point and other scenic vistas

With construction possible as early as May 2015, it marks the next major compo nent of the Tahoe Transportation District-led Lake Tahoe Bikeway project that aims to one day circumnavigate the lake.

"I think it's going to definitely increase safety, not only for bikers, but also for hikers who go back and forth between Sand Harbor and beyond," said Hardie, who's training for the Ironman 70.3 competition

TRAIL, 8

Week



INCLINE TO SAND HARBOR BIKE PATH

THE INCLINE TO SAND HARBOR BIKE PATH will be a spectacular three-mile paved path that will provide a new opportunity for the community to experience the natural beauty of the eastern shore of Tahoe. An exceptional recreational amenity with added environmental benefits, the path will also significantly improve the safety of those traveling down the Highway 28 corridor. With a 10-foot wide path, it will meet the American Disability Act standards to ensure it is accessible to everyone to ride, walk or stroll.

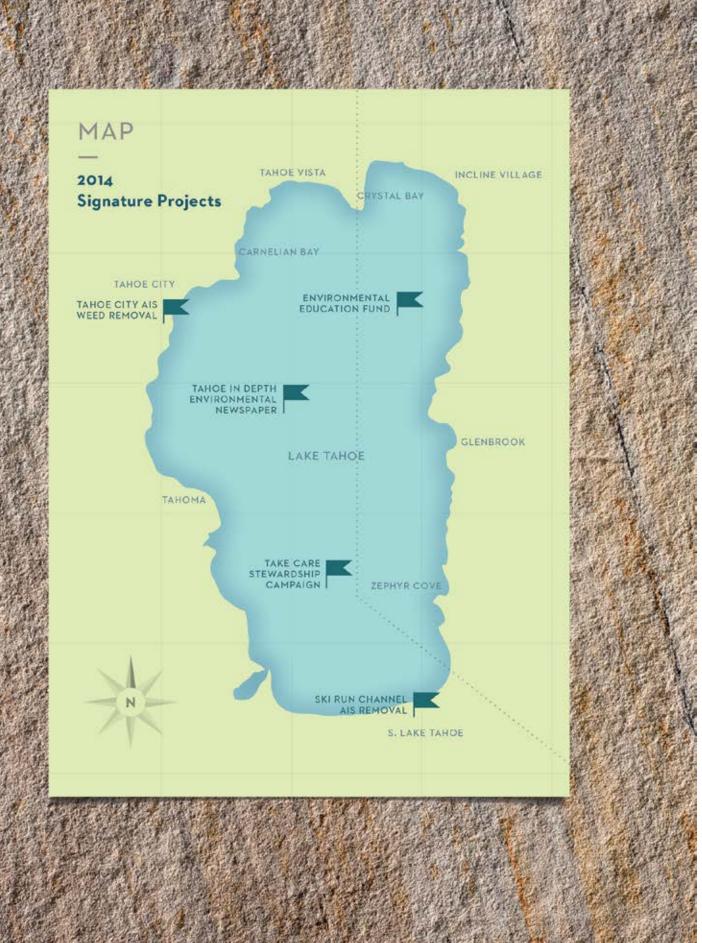
The new path will begin at the intersection of Lakeshore Drive and Highway 28, expanding the current Lakeshore bike path for three more miles down to the Sand Harbor State Park. Along the way it will

provide access to Hidden Beach, Memorial Point and various other scenic vistas. It is a major component of the Lake Tahoe Bikeway that will one day go all the way around the Lake.

Led by the Tahoe Transportation District, the project team identified more than \$12 million dollars in public funding from various federal, state and Washoe County sources for construction. Through the generosity of our donors, the Tahoe Fund met the matching funds goal of \$750,000 to act as a match to access and leverage these public funds. These dollars triggered a cascade of public funding to finalize engineering plans and begin construction. Construction is scheduled to begin in 2016.







2014 SIGNATURE PROJECTS

Tahoe City AIS Weed Control Project

Granted: \$33,000

Partners: Tahoe Resource Conservation District, California Department of Parks and Recreation, Tahoe Regional Planning Agency, University of Nevada

AQUATIC INVASIVE SPECIES are a serious threat to the crystal clear waters of Lake Tahoe. Aquatic invaders such as Eurasian watermilfoil, Asian clam and brown bullhead catfish have already established in Lake Tahoe. These non-native species change the natural make-up of the waters and threaten to significantly reduce the recreational use of the Lake and surrounding rivers. This project will implement control and removal efforts for Eurasian water milfoil at the mouth of the Tahoe City Dam and down the Truckee River. Locally trained crews will hand





pick the weeds from the shallow shores using proven best practices. In deeper areas, divers will be sent to the bottom of the Lake to cover the plants with mats. Both practices have been shown to have great success in restoring the near shore environment back to its original pristine manner.

2014 SIGNATURE PROJECTS

Ski Run Channel AIS Weed Control Project

Granted: \$13,500 Partners: Tahoe Resource Conservation District, California Tahoe Conservancy

THE SKI RUN CHANNEL in South Lake Tahoe is infested with Eurasian watermilfoil and curly-leaf pondweed, aquatic invasive plants that threaten the clarity of the Lake. The high volume of traffic through the channel, notably commercial daily cruises to Emerald Bay, spread the invasive plants to other pristine areas of the Lake. This project will allow the continued treatment and removal of these



hazardous weeds to restore the near shore clarity around the Lake.

Environmental Education Fund

Granted: \$3,500

Partners: Sierra Watershed Education Partnership, South Tahoe Environmental Education Coalition, US Forest Service

THE TAHOE FUND believes strongly in the need for environmental stewardship of the Lake Tahoe Region to help ensure the long-term preservation of the Lake among our current and next generations. The magnificent environment of Tahoe creates a wonderful opportunity to create lifelong environmental stewards in the Basin and beyond. Through the Environmental Education Fund, the Tahoe Fund provided grants to fund Generation Green, Trout



in the Classroom, and the Tahoe Basin Watershed Education Summit.

Tahoe In Depth

Granted: \$5,000 Lead Agency: Tahoe Regional Planning Agency

TAHOE IN DEPTH is a news publication that aims to inspire environmental understanding and stewardship at Lake Tahoe. The purpose of Tahoe In Depth is to give homeowners, landowners, visitors and policymaker's clear, straightforward and interesting information about the Lake Tahoe environment—from successful restoration to ongoing challenges. The goal is to help people better understand the work being done to restore Tahoe's clarity and the role they can play in helping reach that outcome. The publication explores the natural and cultural history of the Tahoe Basin while providing balanced, reliable information on a wide spectrum of scientific and planning efforts under way to protect Lake Tahoe's unique scenic and ecological qualities.

Take Care Campaign

Granted: \$20,000

Partners: Tahoe Fund, League to Save Lake Tahoe, Tahoe Regional Planning Agency, Tahoe Resource Conservation District, UC Davis- Tahoe Environmental Research Center

THE TAHOE FUND worked together with a collaboration of organizations to develop the region's first unified stewardship campaign. The campaign is an attempt to reduce the human impacts on our environment through a series of fun and simple messages. Campaign materials were made available to community organizations to use in their outreach efforts for a Summer 2015 launch.



TAHOE'S SEVEN SUMMITS

тн

sy be this Region's cographic feature, but also that define our 1, at times, the course ally, we glimpse them our tedium, indelible ature's greatness and our tence. Succumbing to e climb them. rs are peak collectors, major summits one by

nb on a lark, impulsively and unprepared for the ad. Regardless of our reach their summits, we y and expansive, earth hing in all directions xperience undeniably

acred circle of poaks ke. Yet seven of the ircling Taboe's blue n a combination of beauty, on, pure height and, some ritual power: Taboe's s. Abop these mountains, lifferent. The birds are irds, nor are the flowers



and Peak raise above the tog-choked lance Basin.

vider, until they disappear entirely. Our podies change too. Legs tremble, lungs sall the air a fraud, and equilibrium inds a new orientation. What it does to sur minds is incalculable. The journeys to these seven summits

are different in every case and in every season. They range from lung-seizing climbs to four-wheel drive convenience Many can be reached via the Tahoe Rim Trail and, increasingly, via connector trails from the heart of our towns and

> Tahot In Depth PO Box 5310 94498 VV 39449

Drought offers good news, bad news for Lake

y Jim Sloan Ahos In Depte

From the shoreline, a long-term or severe drought seems to put Lake Tahoe in dire straits. The wate recedes, streams dry up and the shoreline beaches expand to expose a bathtub ring along the 72-mile

But from the water, things don't always look so bad. During a drought, many of the pollutants that affect Lake Theor's clarity can't find their way to the Lake. Droughts solw down the rate of urban runoff, reducing erosion and the flow of fin sediment and other water-clouding pollution from reaching the Lake through storm drains and streams. Tahos's clarity tends to increase during drought periods.

"Droughts like this one don't have many bright spots, but clarity is one of them," said Dr. Geoffrey Schladow, director of the UC Davi Tahoe Environmental Research Center (TERC) at Incline Village. Continued on page 9

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ENVIRONMENT: How to keep your grass green, and the Lake blue	
WILDFIRE: How Tahoe neighborhoods are becoming fire-adapted	5
COLLABORATION: New group tackles an array of challenges	6
STREAM PROFILE: Taylor Creek offers a unique viewpoint	
WATER TRAIL: Shoreline route offers paddlers another option	
MEEKS BAY: Resort reunites tribe with ancestral homeland	
NEW VIEW: A new 3-D film explores the depths of Tahoe	
CHAINING UP: In 1911, stakes were high for autos in a race to Tahoe	



LICENSE PLATE PROGRAM

THE TAHOE FUND CONTINUED to promote the sale and renewal of Tahoe license plates with a new "True Blue" advertising campaign and the popular Plates for Powder program that awards new plate buyers with lift tickets to area resorts. The fees from

plate purchases and renewals go to the California Tahoe Conservancy and the Nevada Division of State Lands to fund hiking and biking trails, and watershed restoration projects around the Basin.

Thank you to our 2014–15 season participating resorts:

- Diamond Peak Ski Resort
- Heavenly Mountain Resort
- + Homewood Mountain Resort
- Kirkwood Mountain Resort
- Mt. Rose Ski Tahoe
- Northstar California

- Royal Gorge Cross Country Ski Resort
- Sierra at Tahoe
- Squaw Valley | Alpine Meadows
- Sugar Bowl Resort
- Tahoe Donner
- Tahoe XC



Dave Wilderotter of Tahoe Dave's is true blue for Tahoe with his Tahoe license plate.

\$1 FOR TAHOE

We proudly support the Tahoe Fund, a nonprofit that helps complete

> We are grateful for this spectacular lake and invite you to help us preserve it.



www.tahoefund.com



DOLLAR PROGRAMS

LAUNCHED AS A PARTNERSHIP between the Tahoe Fund and the Truckee River Watershed Council, Green Bucks is a dollar donation program

Thank you to these incredible Green Bucks businesses:

• Alpine Meadows Squaw Valley	• Mor
• Big Blue Adventure LLC	• Mot
+ Blue Angel Café	• Nor
• Drunken Monkey	• Plur
• Edgewood Tahoe Golf Resort	+ Squ
• Event Masters	• Tah
• Fifty-Fifty Brewing Company	• Tah
• Hard Rock Hotel and Casino Lake Tahoe	• Tah
• Heavenly Mountain Resort	• True
• Homewood Mountain Resort	+ True
• Kirkwood Mountain Resort	• Wes
+ Lakeside Inn	
• Lake Tahoe Resort Hotel	

that allows guests to help raise funds for the local environment. Please support these businesses that support our efforts.

> ntBleu Resort Casino & Spa urelatos Lakeshore Resort rthstar California 1mpJack Squaw Valley Inn iaw Valley Lodge noe Mountain Properties 10e Mountain Resorts Lodging ioe South uckee Properties uckee Tahoe Airport est Shore Café & Inn



2014 FOUNDERS CIRCLE DINNER

ON AUGUST 18, 2014 the Tahoe Fund held its 4th annual Founders Circle on the lakefront lawn of the West Shore Cafe. Donors were treated to a gourmet dinner from the chef of San Francisco's Waterbar

and EpicRoasthouse. The focus of the evening was on the Tahoe Fund's new Stewardship Circle campaign and the 2014 Signature Projects.





Senator Dianne Feinstein opens the 2014 Summit

2014 LAKE TAHOE SUMMIT

SUMMIT

THE TAHOE FUND was the Organizing Sponsor of the 18th Annual Lake Tahoe Summit held on August 19, 2014 at the Valhalla Estate in South Lake Tahoe. The Summit was hosted by Senator Dianne Feinstein and included a keynote by California Governor Jerry Brown and remarks from federal leaders from both California and Nevada. The theme of the summit was "Drought, Wildfire, and Invasive Species: Confronting the Effects of Climate Change on Lake Tahoe." SUMMIT





ACES BALL GAME

ON A WARM SUMMER DAY, Tahoe Fund took the mound at the Reno Ace's ballpark to spread awareness of the work of the Tahoe Fund. The

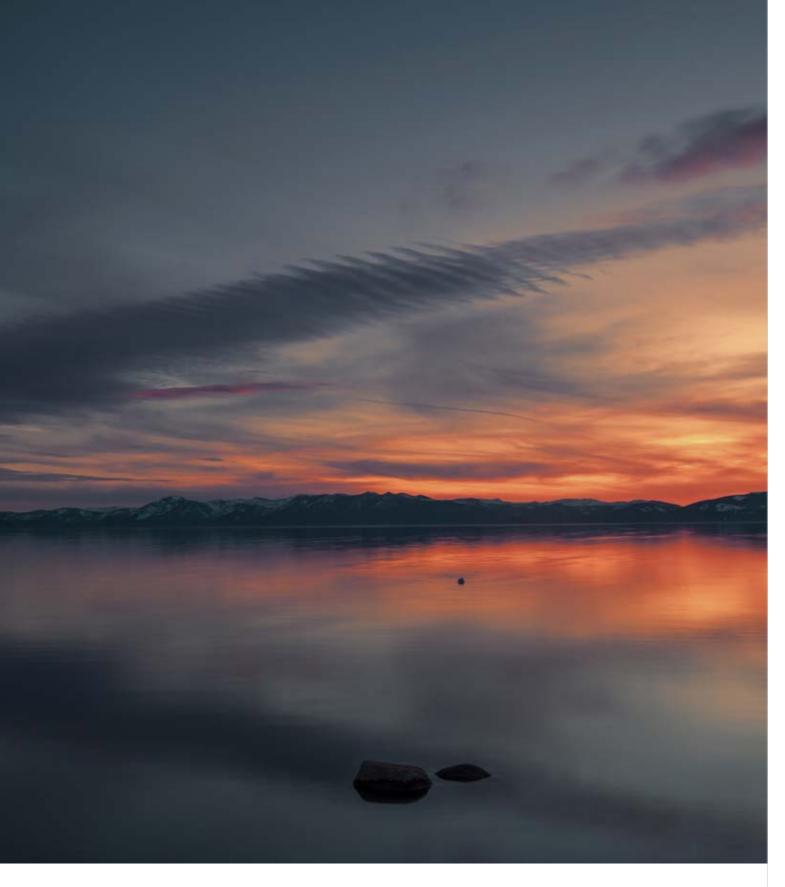
Tahoe Fund was featured on the scoreboard and engaged kids in the audience with a fun game to "pick up Asian clams" with ping pong balls.

DEEP FLIGHT

A FEW LUCKY TAHOE FUND DONORS were treated to a once-in-a-lifetime experience as they



boarded the Deep flight submarine to explore the depths of Lake Tahoe.



19 | Image courtesy of Eleanor Preger, www.eleanorpreger.com

STEWARDSHIP CIRCLE PROGRAM

TAHOE FUND INTRODUCED the Stewardship Circle campaign to help inspire, motivate, and empower stewardship of our important national treasure. Donors joined the Stewardship Circle with a multi-year commitment of at least \$2,500 a year for three years.

Platinum

Ron & Maureen Ashley Blum Family Foundation Dan Haas in memory of Joanne Haas – Marin Community Foundation Squaw Valley | Alpine Meadows Vail Resorts

Gold

Duane & Becky Andrews Georgy & Sue Bull – Schwab Charitable Fund Ginnie & Peter Haas Jr. –

Pete E. Haas Jr. Family Fund Eric Havian & Jean Jarvis -

The San Francisco Foundation

Serendipity Fund – Parasol Tahoe Community Foundation

Silver

AT&T Camp Richardson Resort Tim & Denise Cashman Richard & Theresa Crocker -Santa Cruz County Community Foundation Janie and Donny Friend –

Jewish Community Foundation

CA 89 Cal Neva

Stewardship Circle members are a distinguished group of leadership donors made up of individuals, foundations and corporations helping us to restore and enhance the Tahoe environment. Thank you to our early Stewardship Circle donors!

Melissa & Jason Green – Parasol Tahoe Community Foundation Hard Rock Hotel Lake Tahoe John & Glennis Jones Ralph & Margie Koldinger Sharon Lane Mountainside Partners NV Energy Cindy Pester PlumpJack Group Tom Seeliger Lynn Suter Angelo Tsakopoulos Roy Wickland Granite

Todd & Erika Chapman Claudia Florsheim Cindy Gustafson & Wally Auerbach Terry Watt & Mark Karwowski

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Tom Mertens, Secretary Krause-Taylor; League to Save Lake Tahoe Board Member

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Cindy Gustafson Former California Fish & Game Commissioner; GM, Tahoe City Public Utility District

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Terry Watt Conservationist; formerly with SF Environmental Law Firm Shute, Mihaly & Weinberg

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Patrick Wright Executive Director, California Tahoe Conservancy

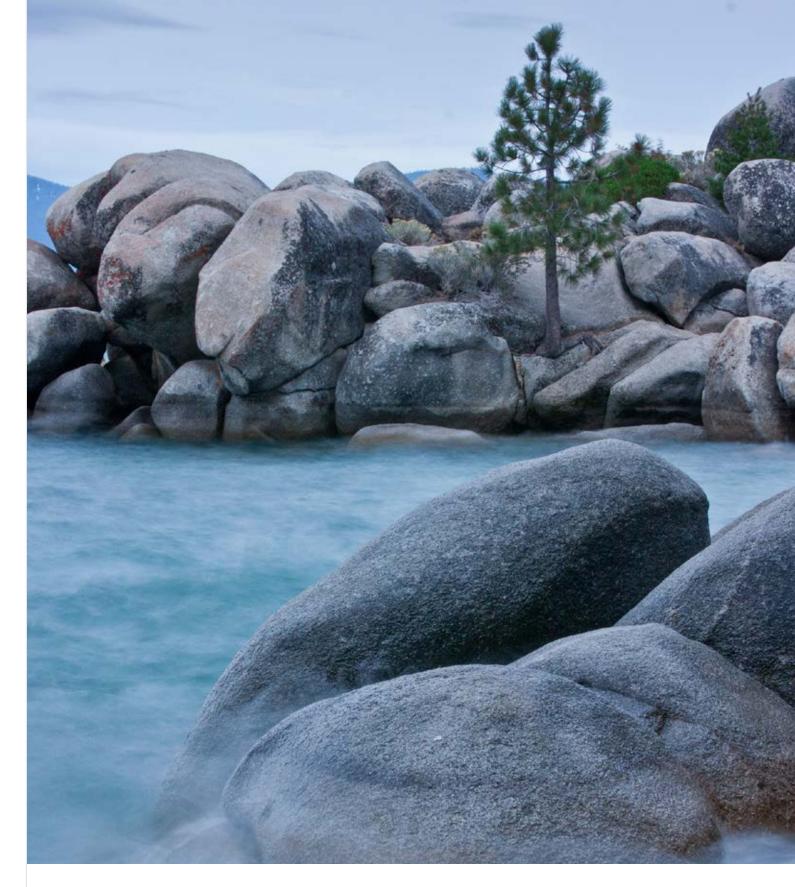


Image courtesy of Eleanor Preger, www.eleanorpreger.com | 22

INCLINE VILLAGE TO SAND HARBOR BIKE PATH DONORS

Vistas & Kiosks

Vista 1:	Donny & Janie Friend – Jewish Community Foundation
Vista 2:	Nancy Binz
Vista 3:	Aaron Moore and Jason & Melissa Green – Parasol Tahoe Community Foundation
Vista 4:	Mary Anne Sangiacomo
Vista 5:	Susan McMillan & Tom Kenny
Vista 6:	Parasol Tahoe Community Foundation & Tahoe Truckee Community Foundation
Vista 7:	Jim, Nancy & Carter Kennedy – Vanguard Charitable Endowment
Vista 8:	Tim & Holly Racich and Kevin & Sheri Marshall
Vista 9:	Ron & Maureen Ashley
Vista 10:	Richie & Hardie Families – Parasol Tahoe Community Foundation
Vista 11:	Rob & Amy Alston and Pamela & Dennis Barnedt
Vista 12:	Cashman Family
Vista 13:	Kern Schumacher
Vista 14:	Jan & Julie Clark and Norm Pease
Vista 15:	Steve & Sandy Hardie – Parasol Tahoe Community Foundation
Vista 16:	Janet Mullen
Kiosk 1:	Dan Brower & Family
Kiosk 2:	Les Busick
Kiosk 3:	Raley's Foundation
-	

Interpretive Panels

NV Energy Foundation

\$5000 – Trout Pavers

Andrew Sabin Family Foundation Isagenix International Esther Levandoski – Santa Cruz County Community Foundation Mahal Family – Hemkund Foundation Karen Mullen-Ehly Jim Pierce Ron Randolph-Wall and Linda Brinkley – Parasol Tahoe Community Foundation The Thomas & Thelma Hart Foundation Marianna Vaughan, *in Memory of Nora Elizabeth Temple*

\$2500 – Bear Pavers

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\$1000+

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\$500+

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	Cliff Young
	Erwin & Stephanie Young



FOUNDERS CIRCLE DONORS

THANK YOU to our Founders Circle donors who generously provided a sustainable foundation for the Tahoe Fund's future growth and service to the Tahoe

environment. The campaign raised over a million dollars from multi-year pledges and donations.

Platinum – \$25,000+

Blum Family Foundation **Edgewood Companies** Jan & David Hardie –

Parasol Tahoe Community Foundation

The Sandra & Steven Hardie Fund – Parasol Tahoe Community Foundation

JMA Ventures

Robert S. & Dorothy J. Keyser Foundation

Steven Merrill Bob & Cindy Pester Family Cory & Ryan Ritchie -Parasol Tahoe Community Foundation Serendipity Fund – Parasol Tahoe Community Foundation Shackleton Family Squaw Valley Vail Resorts

Gold - \$10,000 Tim & Denise Cashman Richard & Theresa Crocker E. L. Cord Foundation Cindy Gustafson & Wally Auerbach Eric Havian & Jean Jarvis Joanne Marchetta Mathewson Trust Silver – \$5,000 Arbor Realty Trust Ascent Environmental Allen & Linda Biaggi Amy Berry Seth Berry Jim & Cathy Boyd California 89 Blaise & Leslie Carrig Colleen & Art Chapman Brett & Karen Coleman Foundation DMB Pacific East West Partners/Tahoe Mountain **Resort Foundation** Claudia A. Florsheim The Don & Janie Friend Family Ken & Gina Gardner Joan Gibb Scott Gillespie, Maja Thaler & Family Max & Nancy Gisko Jason & Melissa Green Chuck Greene Samuel & Suzanne Harrosh Thelma B. & Thomas P. Hart Foundation Bob & Tammy Hassett

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	Stephen Van Dusen	Muriel & Fred Rosenfeld
Paul & DD Felton	*	Betty Stanko
Joshua Hatch – Marin Community Foundation	Harvey & Leslie Wagner Foundation	Jim Teddy
Mathewson Charitable Lead Trust Two	Wanderlust Festival, LLC	
Mathewson Charitable Lead Trust One	John Williams	Explorer – \$100+
Milthorpe Sports, LLC		
NVE Holdings, LLC	Adventurer – \$500+	The Abbe Tahoe Property Trust
	Janet & Harry Chapman	Nancy Alvarez
Trailblazer – \$1,000+	Jonathan Fredricks	Janet Baldwin
Brigham Family –	Stephen Gill	Allen Biaggi
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Schwab Charitable Fund		Roy R.J. Clason, Jr.
Max Gisko	Chris & Marilyn Nolet	Heidi Hill Drum
Kirk Hardie	Olander Family Foundation	Susan L. Durbin
Scott & Monica Hill	Lawrence Sidney – Fidelity Charitable Gift Fund	Janet Elmore
Elizabeth Holmes	Sliwkowsky Fund – Renaissance Charitable Foundation, Inc.	Phyllis Farr –
Stephen Lind –		Parasol Tahoe Community Foundation
Parasol Tahoe Community Foundation	Steve & Betsy Young	Graham Geiselman
Tahoe Spirits, Inc.		Nancy Gibson

David Jinkens Robert & Michelle Larsen Robert Quinlan The Dave & Kathy Pasek Family Katherine Sanders Tom Schaefer Elizabeth Wannenmacher William Wendin

Friend – \$50+

Brody Family Charitable Gift Fund – Fidelity Charitable Gift Fund

John Chase

Pathfinder – \$250+

- Syl & Jerry Colligan
- Lawrence Frith
- Bruce Eisner and Sandy Hill
- JT Holmes
- Pierre Robert
- Thomas Schaefer
- Robyn Shields



FINANCIALS

THE TAHOE FUND opened investment accounts at Parasol Tahoe Community Foundation to invest short-term project funds, operating funds and the long-term maintenance fund for the Incline to Sand Harbor Bike Path. In addition, the board started endowments at the Parasol Tahoe Community Foundation and the Tahoe Truckee Community Foundation.

		2015		2014
	 unrestricted	temp. restricted	 total	 total
Assets				
Cash and cash equivalents	\$ 101,533	\$ 64,840	\$ 166,373	\$ 671,799
Beneficial interests in assets held at				
community foundations	597,675	944,759	1,542,434	0
Contracts receivable	4,286	0	4,286	18,946
Contributions receivable, net	50,776	381,231	432,007	119,966
Prepaid expenses	1,864	0	1,864	3,900
Fixed assets, net	1,808	0	1,808	1,164
Total Assets	\$ 757,942	\$ 1,390,830	\$ 2,148,772	\$ 815,775

Liabilities and Net Assets

LIABILITIES

Accounts payable	\$ 4,470	\$ 0	\$ 4,470	\$ 21,899
Grants payable	0	0	0	83,380
Advance payments	0	0	0	19,150
Accrued payroll liabilities	1,194	0	1,194	1,096
Funds held for others	19,546	0	19,546	11,964
Total Liabilities	25,210	0	25,210	\$ 137,489
NET ASSETS				
Unrestricted	653,914	0	653,914	\$ 551,970
Board designated endowment	78,818	0	78,818	0
Restricted	0	1,390,830	1,390,830	126,316
Total Net Assets	732,732	1,390,830	2,123,562	\$ 678,286
Total Liabilities and Net Assets	\$ 757,942	\$ 1,390,830	\$ 2,148,772	\$ 815,775

31 | Image courtesy of Eleanor Preger, www.eleanorpreger.com



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