



ANNUAL REPORT 2014-2015

Together Creating a Legacy



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
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Our generous donors helped us support a number of environmental improvement projects this year, from removal of aquatic invasive weeds at the shoreline to environmental education programs that introduce our youth to this natural environment. We also launched our biggest project to date, a campaign to raise \$750,000 for the Incline to Sand Harbor Bike Path along the east shore. These private funds were needed to trigger more than \$12,000,000 in public funding. We are proud to announce that we met and exceeded this goal, from more than 300 donors in the community.

We continued to grow our support base with the new Stewardship Circle campaign, a multi-year commitment to support the sustainability of our organization.

To the amazing collection of individuals, businesses and foundations that have come together to invest in our vision and the long-term preservation of Lake Tahoe, we say thank you. With your continued support, we will create a legacy for generations to come.

Sincerely,



TIM CASHMAN, CHAIR


AMY BERRY, CEO

North Lake Tahoe Bonanza

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Weekly



RENDERING COURTESY TAHOE TRANSPORTATION DISTRICT

With 16 scenic vista points planned, the Incline-to-Sand Harbor bike path aims to be "one of the most spectacular bike paths in all the United States," said Tim Cashman, president of the Tahoe Fund board of directors.

Taking the right path

\$750K fundraising goal final domino for Incline-to-Sand Harbor bike trail

By Kevin MacMillan
kmacmillan@silverton.com

When the heat gets hot in Las Vegas, Steven Hardie and his wife Sandy come up each year to their summer condo at Crystal Bay Cove to enjoy life and recreate at Lake Tahoe.

"Every place has its undesirable climates, and Las Vegas, well, it happens to be quite undesirable right now," Steven said with a chuckle Wednesday.

The Hardies will soon have even more reason to have fun in the cool Tahoe sun, thanks to their recent \$50,000 donation to the Tahoe Fund.

It's the first domino to fall in the organization's effort to raise \$750,000 in private money to close the funding gap for the Incline-to-Sand Harbor bike path project.

The 10-foot-wide, three-mile paved path is expected to improve safety along a dangerous stretch of Highway 28 that often features motorists dodging cyclists and pedestrians on the lake's busy east shore.

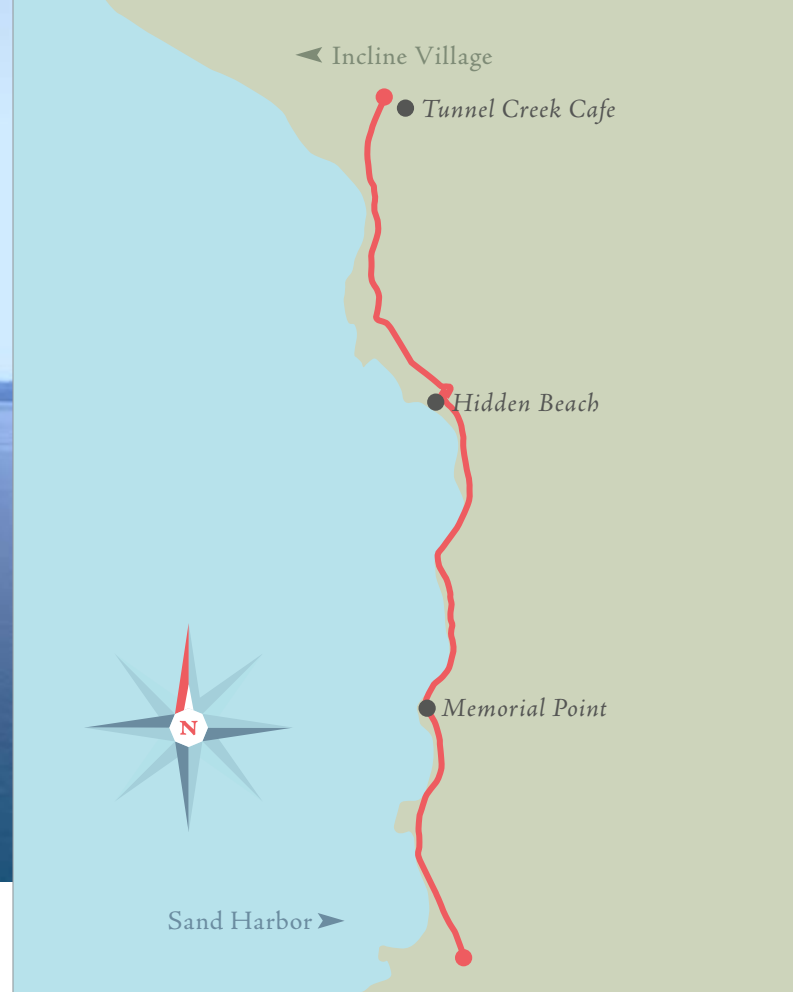
It will be separated from the highway, beginning at the Lakeshore Drive intersection

and expanding that road's current bike path to Sand Harbor State Park, providing access to Hidden Beach, Memorial Point and other scenic vistas.

With construction possible as early as May 2015, it marks the next major component of the Tahoe Transportation District-led Lake Tahoe Bikeway project that aims to one day circumnavigate the lake.

"I think it's going to definitely increase safety, not only for bikers, but also for hikers who go back and forth between Sand Harbor and beyond," said Hardie, who's training for the Ironman 70.3 competition.

TRAIL, 8



INCLINE TO SAND HARBOR BIKE PATH

THE INCLINE TO SAND HARBOR BIKE PATH will be a spectacular three-mile paved path that will provide a new opportunity for the community to experience the natural beauty of the eastern shore of Tahoe. An exceptional recreational amenity with added environmental benefits, the path will also significantly improve the safety of those traveling down the Highway 28 corridor. With a 10-foot wide path, it will meet the American Disability Act standards to ensure it is accessible to everyone to ride, walk or stroll.

The new path will begin at the intersection of Lakeshore Drive and Highway 28, expanding the current Lakeshore bike path for three more miles down to the Sand Harbor State Park. Along the way it will

provide access to Hidden Beach, Memorial Point and various other scenic vistas. It is a major component of the Lake Tahoe Bikeway that will one day go all the way around the Lake.

Led by the Tahoe Transportation District, the project team identified more than \$12 million dollars in public funding from various federal, state and Washoe County sources for construction. Through the generosity of our donors, the Tahoe Fund met the matching funds goal of \$750,000 to act as a match to access and leverage these public funds. These dollars triggered a cascade of public funding to finalize engineering plans and begin construction. Construction is scheduled to begin in 2016.



2014 SIGNATURE PROJECTS

Tahoe City AIS Weed Control Project

Granted: \$33,000

Partners: Tahoe Resource Conservation District, California Department of Parks and Recreation, Tahoe Regional Planning Agency, University of Nevada, Reno

AQUATIC INVASIVE SPECIES are a serious threat to the crystal clear waters of Lake Tahoe. Aquatic invaders such as Eurasian watermilfoil, Asian clam and brown bullhead catfish have already established in Lake Tahoe. These non-native species change the natural make-up of the waters and threaten to significantly reduce the recreational use of the Lake and surrounding rivers. This project will implement control and removal efforts for Eurasian water milfoil at the mouth of the Tahoe City Dam and down the Truckee River. Locally trained crews will hand



pick the weeds from the shallow shores using proven best practices. In deeper areas, divers will be sent to the bottom of the Lake to cover the plants with mats. Both practices have been shown to have great success in restoring the near shore environment back to its original pristine manner.

2014 SIGNATURE PROJECTS

Ski Run Channel AIS Weed Control Project

Granted: \$13,500

Partners: Tahoe Resource Conservation District, California Tahoe Conservancy

THE SKI RUN CHANNEL in South Lake Tahoe is infested with Eurasian watermilfoil and curly-leaf pondweed, aquatic invasive plants that threaten the clarity of the Lake. The high volume of traffic through the channel, notably commercial daily cruises to Emerald Bay, spread the invasive plants to other pristine areas of the Lake. This project will allow the continued treatment and removal of these



hazardous weeds to restore the near shore clarity around the Lake.

Environmental Education Fund

Granted: \$3,500

Partners: Sierra Watershed Education Partnership, South Tahoe Environmental Education Coalition, US Forest Service

THE TAHOE FUND believes strongly in the need for environmental stewardship of the Lake Tahoe Region to help ensure the long-term preservation of the Lake among our current and next generations. The magnificent environment of Tahoe creates a wonderful opportunity to create lifelong environmental stewards in the Basin and beyond. Through the Environmental Education Fund, the Tahoe Fund provided grants to fund Generation Green, Trout



in the Classroom, and the Tahoe Basin Watershed Education Summit.

Tahoe In Depth

Granted: \$5,000

Lead Agency: Tahoe Regional Planning Agency

TAHOE IN DEPTH is a news publication that aims to inspire environmental understanding and stewardship at Lake Tahoe. The purpose of *Tahoe In Depth* is to give homeowners, landowners, visitors and policymaker’s clear, straightforward and interesting information about the Lake Tahoe environment—from successful restoration to ongoing challenges. The goal is to help people better understand the work being done to restore Tahoe’s clarity and the role they can play in helping reach that outcome. The publication explores the natural and cultural history of the Tahoe Basin while providing balanced, reliable information on a wide spectrum of scientific and planning efforts under way to protect Lake Tahoe’s unique scenic and ecological qualities.

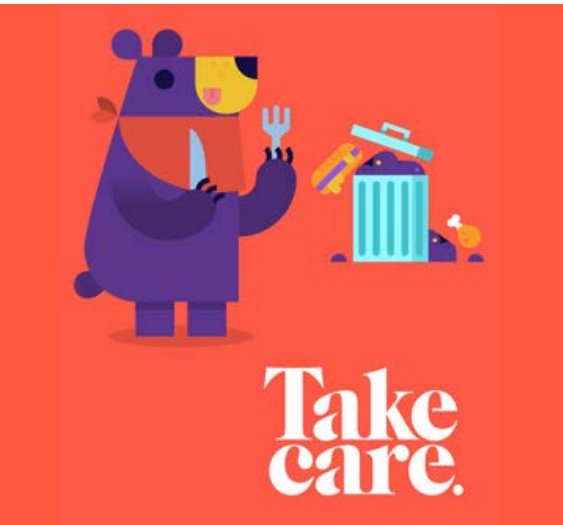


Take Care Campaign

Granted: \$20,000

Partners: Tahoe Fund, League to Save Lake Tahoe, Tahoe Regional Planning Agency, Tahoe Resource Conservation District, UC Davis- Tahoe Environmental Research Center

THE TAHOE FUND worked together with a collaboration of organizations to develop the region’s first unified stewardship campaign. The campaign is an attempt to reduce the human impacts on our environment through a series of fun and simple messages. Campaign materials were made available to community organizations to use in their outreach efforts for a Summer 2015 launch.



LICENSE PLATE PROGRAM

THE TAHOE FUND CONTINUED to promote the sale and renewal of Tahoe license plates with a new “True Blue” advertising campaign and the popular Plates for Powder program that awards new plate buyers with lift tickets to area resorts. The fees from

plate purchases and renewals go to the California Tahoe Conservancy and the Nevada Division of State Lands to fund hiking and biking trails, and watershed restoration projects around the Basin.

Thank you to our 2014–15 season participating resorts:

- ♦ Diamond Peak Ski Resort
- ♦ Heavenly Mountain Resort
- ♦ Homewood Mountain Resort
- ♦ Kirkwood Mountain Resort
- ♦ Mt. Rose Ski Tahoe
- ♦ Northstar California
- ♦ Royal Gorge Cross Country Ski Resort
- ♦ Sierra at Tahoe
- ♦ Squaw Valley | Alpine Meadows
- ♦ Sugar Bowl Resort
- ♦ Tahoe Donner
- ♦ Tahoe XC



Dave Wilderotter of Tahoe Dave’s is true blue for Tahoe with his Tahoe license plate.

\$1 FOR TAHOE

We proudly support the Tahoe Fund, a nonprofit that helps complete environmental projects like bike trails and watershed restoration. We add \$1 as a non-taxed item to checks over \$20. Please tell your server if you would like to opt out of this donation and we will be happy to remove it from your bill.

We are grateful for this spectacular lake and invite you to help us preserve it.



www.tahoefund.com



DOLLAR PROGRAM

LAUNCHED AS A PARTNERSHIP between the Tahoe Fund and the Truckee River Watershed Council, Green Bucks is a dollar donation program

that allows guests to help raise funds for the local environment. Please support these businesses that support our efforts.

Thank you to these incredible Green Bucks businesses:

- ♦ Alpine Meadows | Squaw Valley
- ♦ Big Blue Adventure LLC
- ♦ Blue Angel Café
- ♦ Drunken Monkey
- ♦ Edgewood Tahoe Golf Resort
- ♦ Event Masters
- ♦ Fifty-Fifty Brewing Company
- ♦ Hard Rock Hotel and Casino Lake Tahoe
- ♦ Heavenly Mountain Resort
- ♦ Homewood Mountain Resort
- ♦ Kirkwood Mountain Resort
- ♦ Lakeside Inn
- ♦ Lake Tahoe Resort Hotel
- ♦ MontBleu Resort Casino & Spa
- ♦ Mourelatos Lakeshore Resort
- ♦ Northstar California
- ♦ PlumpJack Squaw Valley Inn
- ♦ Squaw Valley Lodge
- ♦ Tahoe Mountain Properties
- ♦ Tahoe Mountain Resorts Lodging
- ♦ Tahoe South
- ♦ Truckee Properties
- ♦ Truckee Tahoe Airport
- ♦ West Shore Café & Inn



2014 FOUNDERS CIRCLE DINNER

ON AUGUST 18, 2014 the Tahoe Fund held its 4th Annual Founders Circle Dinner on the lakefront lawn of the West Shore Cafe. Donors were treated to a gourmet dinner from the chef of San Francisco's

Waterbar and EpicRoasthouse. The focus of the evening was on the Tahoe Fund's new Stewardship Circle campaign and the 2014 Signature Projects.





—
Senator Dianne Feinstein
opens the 2014 Summit
—



2014 LAKE TAHOE SUMMIT

THE TAHOE FUND was the Organizing Sponsor of the 18th Annual Lake Tahoe Summit held on August 19, 2014 at the Valhalla Estate in South Lake Tahoe. The Summit was hosted by Senator Dianne Feinstein and included a keynote by

California Governor Jerry Brown and remarks from federal leaders from both California and Nevada. The theme of the summit was “Drought, Wildfire, and Invasive Species: Confronting the Effects of Climate Change on Lake Tahoe.”



—
Founding Board Chair, Cindy Gustafson, threw out the first pitch to celebrate Tahoe Fund day at the ballpark.
—



—
Tahoe Fund Donor, Dan Haas, gets ready to dive deep in Tahoe on the DeepFlight submarine.
—

ACES BALL GAME

ON A WARM SUMMER DAY, Tahoe Fund took the mound at the Reno Ace’s ballpark to spread awareness of the work of the Tahoe Fund. The

Tahoe Fund was featured on the scoreboard and engaged kids in the audience with a fun game to “pick up Asian clams” with ping pong balls.

DEEPFLIGHT

A FEW LUCKY TAHOE FUND DONORS were treated to a once-in-a-lifetime experience as they

boarded the DeepFlight submarine to explore the depths of Lake Tahoe.



STEWARDSHIP CIRCLE PROGRAM

TAHOE FUND INTRODUCED the Stewardship Circle campaign to help inspire, motivate, and empower stewardship of our important national treasure. Donors joined the Stewardship Circle with a multi-year commitment of at least \$2,500 a year for three years.

Stewardship Circle members are a distinguished group of leadership donors made up of individuals, foundations and corporations helping us to restore and enhance the Tahoe environment. Thank you to our early Stewardship Circle donors!

Platinum

Ron & Maureen Ashley
Blum Family Foundation
Dan Haas in memory of Joanne Haas –
Marin Community Foundation
Squaw Valley | Alpine Meadows
Vail Resorts

Melissa & Jason Green –
Parasol Tahoe Community Foundation
Hard Rock Hotel Lake Tahoe
John & Glennis Jones
Ralph & Margie Koldinger
Sharon Lane
Mountainside Partners

Gold

Duane & Becky Andrews
Georgy & Sue Bull – Schwab Charitable Fund
Ginnie & Peter Haas Jr. –
Pete E. Haas Jr. Family Fund
Eric Havian & Jean Jarvis –
The San Francisco Foundation
Serendipity Fund –
Parasol Tahoe Community Foundation

NV Energy
Cindy Pester
PlumpJack Group
Tom Seeliger
Lynn Suter
Angelo Tsakopoulos
Roy Wickland

Silver

AT&T
Camp Richardson Resort
Tim & Denise Cashman
Richard & Theresa Crocker –
Santa Cruz County Community Foundation
Janie and Donny Friend –
Jewish Community Foundation

Granite

CA 89
Cal Neva
Todd & Erika Chapman
Claudia Florsheim
Cindy Gustafson & Wally Auerbach
Terry Watt & Mark Karwowski

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JMA Ventures, Homewood, West Shore Café

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Andy Wirth
CEO & President, Squaw Valley; Vice Chair, Reno/Tahoe Airport Authority

—

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Special Adviser of the Nevada Department of Conservation and Natural Resources

Patrick Wright
Executive Director, California Tahoe Conservancy

—



INCLINE VILLAGE TO SAND HARBOR BIKE PATH DONORS

Vistas & Kiosks

Vista 1:	Donny & Janie Friend – Jewish Community Foundation	Esther Levandoski – Santa Cruz County Community Foundation
Vista 2:	Nancy Binz	Mahal Family – Hemkund Foundation
Vista 3:	Aaron Moore and Jason & Melissa Green – Parasol Tahoe Community Foundation	Karen Mullen-Ehly
Vista 4:	Mary Anne Sangiacomo	Jim Pierce
Vista 5:	Susan McMillan & Tom Kenny	Ron Randolph-Wall and Linda Brinkley – Parasol Tahoe Community Foundation
Vista 6:	Parasol Tahoe Community Foundation & Tahoe Truckee Community Foundation	The Thomas & Thelma Hart Foundation
Vista 7:	Jim, Nancy & Carter Kennedy – Vanguard Charitable Endowment	Marianna Vaughan, <i>in Memory of Nora Elizabeth Temple</i>
Vista 8:	Tim & Holly Racich and Kevin & Sheri Marshall	\$2500 – Bear Pavers
Vista 9:	Ron & Maureen Ashley	Renee & Steven Bouck – Parasol Tahoe Community Foundation
Vista 10:	Ritchie & Hardie Families – Parasol Tahoe Community Foundation	Michael Brumbaugh, <i>in Honor of Griff & Wes Brumbaugh</i>
Vista 11:	Rob & Amy Alston and Pamela & Dennis Barnedt	Guy & Phyllis Conces
Vista 12:	Cashman Family	Bob & Carlotta Dathe
Vista 13:	Kern Schumacher	Bill & Judy Echols
Vista 14:	Jan & Julie Clark and Norm Pease	Linda Gillcrist, <i>in Honor of Bingo</i>
Vista 15:	Steve & Sandy Hardie – Parasol Tahoe Community Foundation	IBM on behalf of Micki Napp
Vista 16:	Janet Mullen	Jessica & Paul Jameson
Kiosk 1:	Dan Brower & Family	Janet & Monte Klein Family Foundation
Kiosk 2:	Les Busick	Sheryl Johnson Family & Friends, <i>in Memory of Tim Johnson</i>
Kiosk 3:	Raley’s Foundation	Jagjit Kaur
		Jennifer Kinch, <i>in Memory of Gregory Hilton Kinch</i>
		La Bodeguita Del Medio – Lara & Michael Ekwall
		Milken Family Foundation
		Michele & DJ Novotney
		Carol & Joseph Page – Schwab Charitable Fund
		Gary & Sharon Prosenko
		Anne & Marty Putnam
		Michael Schaufeld, <i>in Honor of Michael Sandler</i>
		Casey Schmidt & Jennifer Cannon
		Kuo & Tricia Tong
		The Verstappen Family Foundation

Interpretive Panels

NV Energy Foundation

\$5000 – Trout Pavers

Andrew Sabin Family Foundation
Isagenix International

\$1000+

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\$500+

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Linda Bell, *in Honor of Terry Bell,
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Elizabeth Saint	Donald & Tracy Stroh	
	Chris Corr Sully	
	Jana Sunshine	



FOUNDERS CIRCLE DONORS

THANK YOU to our Founders Circle donors who generously provided a sustainable foundation for the Tahoe Fund’s future growth and service to the Tahoe

environment. The campaign raised over a million dollars from multi-year pledges and donations.

Platinum – \$25,000+

Blum Family Foundation
Edgewood Companies
Jan & David Hardie –
Parasol Tahoe Community Foundation
The Sandra & Steven Hardie Fund –
Parasol Tahoe Community Foundation
JMA Ventures
Robert S. & Dorothy J. Keyser Foundation

Steven Merrill
Bob & Cindy Pester Family
Cory & Ryan Ritchie –
Parasol Tahoe Community Foundation
Serendipity Fund –
Parasol Tahoe Community Foundation
Shackleton Family
Squaw Valley
Vail Resorts

Gold – \$10,000

Tim & Denise Cashman
Richard & Theresa Crocker
E. L. Cord Foundation
Cindy Gustafson & Wally Auerbach
Eric Havian & Jean Jarvis
Joanne Marchetta
Mathewson Trust

Silver – \$5,000

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Lawrence Realty
Stephen A. Lind
Jean & Wayne Lowell
Carol & Craig Lundin
Nancy & Charles McDermid
Dean & Madylon Meiling – Spirit of the Lake Fund
Dan Morgan
Tom Mertens & Barbara Krause
NV Energy
Parasol Tahoe Community Foundation
Barbara Perlman-Whyman & Andrew Whyman
Jim & Marianne Porter
Jon Q. & Ann S. Reynolds Fund
Patricia & Robert Ronald
Mike & Carol Sabarese
Chuck & Sue Scharer
Michael Schaufeld
Fred Smith
Carol & Ned Spieker
Lynn M. Suter
Tahoe Beach Club
Daniel Tosh
Terry Watt & Mark Karwowski
E.L. Wiegand Foundation
Karen & Andy Wirth
Roger & Bea Wittenberg
Patrick & Rachel Wright

FRIENDS OF TAHOE DONORS

Champion – \$2,500+

Capurro Foundation
Confidence Foundation
Paul & DD Felton
Joshua Hatch – Marin Community Foundation
Mathewson Charitable Lead Trust Two
Mathewson Charitable Lead Trust One
Milthorpe Sports, LLC
NVE Holdings, LLC

Rick Stephens
Daniel Tosh
Samir Tuma and Kriss Deiglmeier
Stephen Van Dusen
Harvey & Leslie Wagner Foundation
Wanderlust Festival, LLC
John Williams

Trailblazer – \$1,000+

Brigham Family –
Vanguard Charitable Endowment Program
John & Patty Brissenden
Richard Chambers and Bonnie McGregor –
Schwab Charitable Fund
Max Gisko
Kirk Hardie
Scott & Monica Hill
Elizabeth Holmes
Stephen Lind –
Parasol Tahoe Community Foundation
Tahoe Spirits, Inc.

Adventurer – \$500+

Janet & Harry Chapman
Jonathan Fredricks
Stephen Gill
Tom MacBride
Aramie McDonald
Thomas Mertens
Chris & Marilyn Nolet
Olander Family Foundation
Lawrence Sidney – Fidelity Charitable Gift Fund
Sliwowsky Fund –
Renaissance Charitable Foundation, Inc.
Steve & Betsy Young

Pathfinder – \$250+

Belle Haven Realty Co.
Gordan H. Depaoli
Linda & Alvaro Pascotto Charitable Foundation
Muriel & Fred Rosenfeld
Betty Stanko
Jim Teddy

David Jinkens
Robert & Michelle Larsen
Robert Quinlan
The Dave & Kathy Pasek Family
Katherine Sanders
Tom Schaefer
Elizabeth Wannenmacher
William Wendin

Explorer – \$100+

The Abbe Tahoe Property Trust
Nancy Alvarez
Janet Baldwin
Allen Biaggi
Mike Bradford
Timothy Bradley
Garth Casaday
Roy R.J. Clason, Jr.
Heidi Hill Drum
Susan L. Durbin
Janet Elmore
Phyllis Farr –
Parasol Tahoe Community Foundation
Graham Geiselman
Nancy Gibson

Friend – \$50+

Brody Family Charitable Gift Fund – Fidelity
Charitable Gift Fund
John Chase
Syl & Jerry Colligan
Lawrence Frith
Bruce Eisner and Sandy Hill
JT Holmes
Pierre Robert
Thomas Schaefer
Robyn Shields



FINANCIALS

THE TAHOE FUND opened investment accounts at Parasol Tahoe Community Foundation to invest short-term project funds, operating funds and the long-term maintenance fund for the Incline to Sand

Harbor Bike Path. In addition, the board started endowments at the Parasol Tahoe Community Foundation and the Tahoe Truckee Community Foundation.

	2015			2014
	unrestricted	temp. restricted	total	total
Assets				
Cash and cash equivalents	\$ 101,533	\$ 64,840	\$ 166,373	\$ 671,799
Beneficial interests in assets held at community foundations	597,675	944,759	1,542,434	0
Contracts receivable	4,286	0	4,286	18,946
Contributions receivable, net	50,776	381,231	432,007	119,966
Prepaid expenses	1,864	0	1,864	3,900
Fixed assets, net	1,808	0	1,808	1,164
Total Assets	\$ 757,942	\$ 1,390,830	\$ 2,148,772	\$ 815,775
Liabilities and Net Assets				
LIABILITIES				
Accounts payable	\$ 4,470	\$ 0	\$ 4,470	\$ 21,899
Grants payable	0	0	0	83,380
Advance payments	0	0	0	19,150
Accrued payroll liabilities	1,194	0	1,194	1,096
Funds held for others	19,546	0	19,546	11,964
Total Liabilities	25,210	0	25,210	\$ 137,489
NET ASSETS				
Unrestricted	653,914	0	653,914	\$ 551,970
Board designated endowment	78,818	0	78,818	0
Restricted	0	1,390,830	1,390,830	126,316
Total Net Assets	732,732	1,390,830	2,123,562	\$ 678,286
Total Liabilities and Net Assets	\$ 757,942	\$ 1,390,830	\$ 2,148,772	\$ 815,775



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