



ANNUAL REPORT 2013-2014

Together Creating a Legacy



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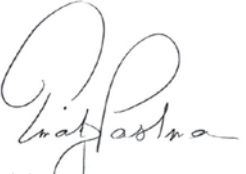
DEAR TAHOE FUND FRIENDS,

WE ARE PLEASED TO PRESENT our Annual Report for the fiscal year 2013/14 ending on June 30, 2014. In these pages you will see the work of our growing organization. We are quickly expanding our impact in Lake Tahoe, thanks to the incredible support of the private community.

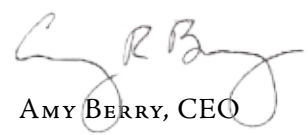
In this fiscal year we provided critical funds to five environmental improvement projects that will help to restore lake clarity, improve outdoor recreation, and inspire greater stewardship of the region. We also met and exceeded our \$1 Million Founders Circle campaign goal, creating a terrific foundation from which to grow our resources and work at the Lake.

On behalf of the entire board of directors, thank you for your incredible support of our organization. We are inspired by your generosity and love for Lake Tahoe.

Together, we can create a legacy.

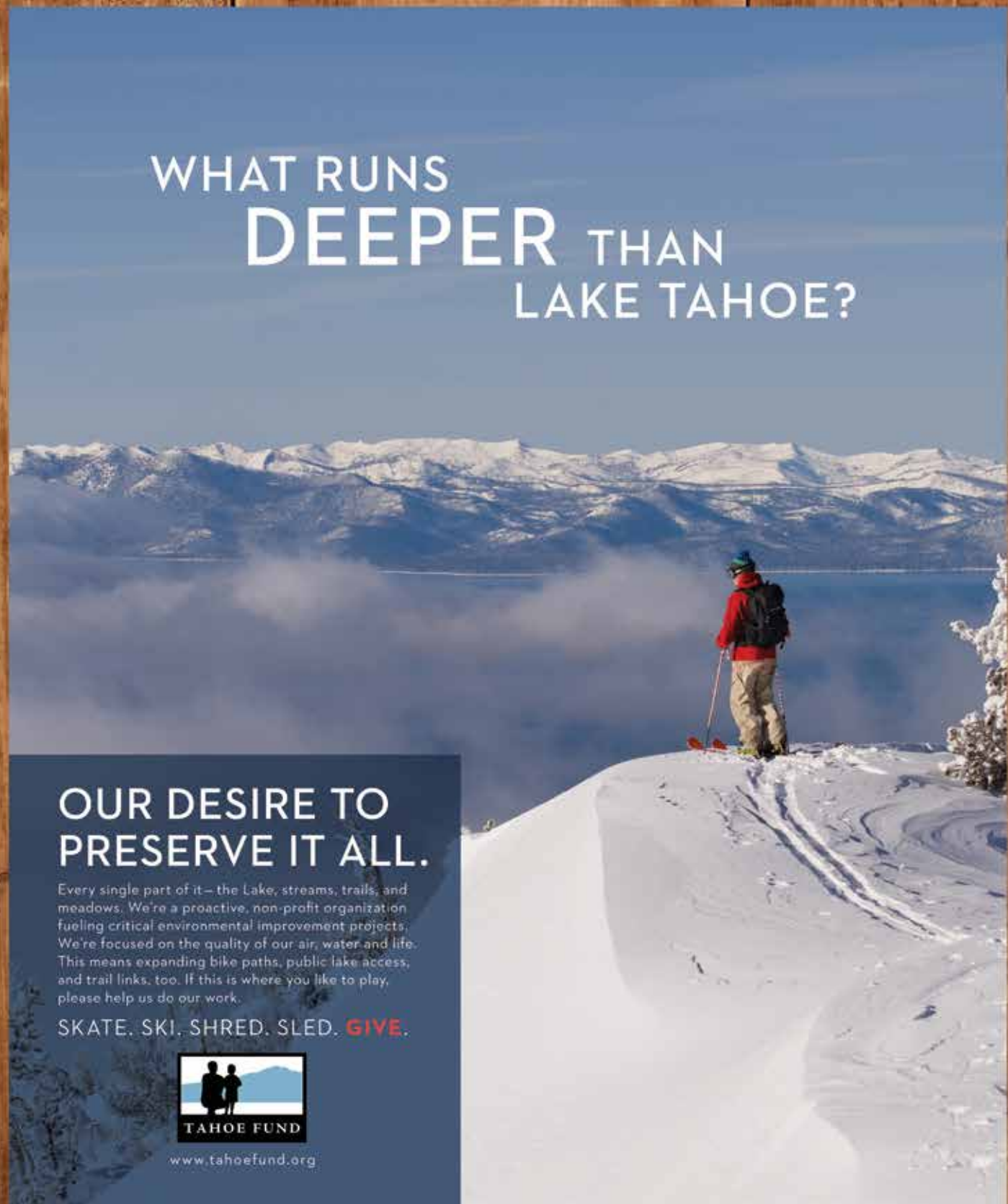


TIM CASHMAN, CHAIR



AMY BERRY, CEO


WHAT RUNS DEEPER THAN LAKE TAHOE?



OUR DESIRE TO PRESERVE IT ALL.

Every single part of it – the Lake, streams, trails, and meadows. We're a proactive, non-profit organization fueling critical environmental improvement projects. We're focused on the quality of our air, water and life. This means expanding bike paths, public lake access, and trail links, too. If this is where you like to play, please help us do our work.

SKATE. SKI. SHRED. SLED. **GIVE.**



TAHOE FUND

www.tahoe fund.org



2013 SIGNATURE PROJECTS

Emerald Bay Asian Clam Control

Raised: \$38,750

Lead Agency: Tahoe Regional Planning Agency

Project Partners: California State Parks, UC Davis, Lahontan Water Quality Control Board, Tahoe Resource Conservation District

WITHIN EMERALD BAY, a small, fast-multiplying invader known as the Asian clam threatens to overwhelm the nearshore ecosystem of this world-famous inlet. In 2012, a team of scientists and divers covered approximately 5 acres of the lake bottom with black rubber matting to smother the clams by cutting off their oxygen supply. It was the largest Asian clam control project in the lake's history and the first time the technique, developed by UC Davis researchers, has ever been tried on this scale. The research team is now seeking funds to treat the



remaining half-acre area of the population that was left untreated. Because the clam population is still small and isolated, the project could completely remove the remaining population from Emerald Bay and help control its spread to other areas of Lake Tahoe.

2013 SIGNATURE PROJECTS

West Shore Bike Trail

Raised: \$42,547

Lead Agency: Tahoe City Public Utility District
Project Partners: North Lake Tahoe Resort Association, Placer County Parks, California Tahoe Conservancy

THE WEST SHORE BIKE TRAIL PROJECT is the critical “missing link” in the popular west shore network of bike and pedestrian trails connecting Squaw Valley, Tahoe City, and Tahoma. The trail now ends in the Homewood area, where bikers and runners are forced onto the narrow shoulders of Highway 89. The Tahoe City Public Utility District and the California Tahoe Conservancy are seeking funding to build this one mile segment next year in coordination with Caltrans’ plans to install



new stormwater improvements along the highway. Once this segment is completed, visitors and residents will be able to enjoy a continuous 20-mile network on the west shore, linking parks, stores, restaurants, and neighborhoods along Lake Tahoe and the Truckee River.

Angora Creek Bridge Replacement

Raised: \$15,000

Lead Agency: California Department of Parks and Recreation (CA State Parks)

ANGORA CREEK, a tributary of the Upper Truckee River, flows through the high meadows and conifer forests of Washoe Meadows State Park near Meyers, CA. The creek has been the site of several recent projects to restore damage caused by historic grazing practices, road and sewer construction, and the 2007 Angora fire. A new meandering channel now supports thriving fish and plant communities. To complete these restoration efforts, California State Parks is seeking funding for a bridge to replace temporary crossings that hinder park users’



access and cause severe stream bank erosion, which introduces fine sediment into Lake Tahoe. The new bridge would both protect the river and lake as well as serve as a hub for hikers, bikers, bird enthusiasts and other visitors to this serene meadow.

Sand Harbor Beach Improvements

Raised: \$35,000

Lead Agencies: Nevada Tahoe Resource Team/
Nevada State Parks

Project Partners: Nevada Division of State Parks
Recreation Trails Program, Nevada Division of State Lands

SEATED IN Lake Tahoe Nevada State Park, Sand Harbor is perennially the most popular summer recreation destination among all of the Nevada’s State Parks. Nearly one million visitors utilize Sand Harbor’s offerings annually, some for a boating or kayaking launch spot, some to enjoy a family day at the beach and others for viewing theatrical entertainment at the Lake Tahoe Shakespeare Festival. The unique beauty of Sand Harbor and iconic views of the Lake, make it one of the most photographed locations at Tahoe. Protecting the fragile beach environment while providing a high quality recreation experience is a priority and challenge for Nevada State Parks. The Sand Harbor Beach



Improvements Project is designed to do both. The project will replace antiquated infrastructure and provide three new beach access points in the parking area, improving erosion problems along the sand bluffs. Newly designed overlooks will deliver ADA access so those with limited mobility can enjoy views of the beach and Lake Tahoe. Additionally, a new ADA accessible path will ease admission to the shores of Tahoe.

Tahoe In Depth

Granted: \$5,000

Lead Agency: Tahoe Regional Planning Agency

TAHOE IN DEPTH IS A new publication that aims to inspire environmental understanding and stewardship at Lake Tahoe. The purpose of Tahoe In Depth is to give homeowners, landowners, visitors and policymakers clear, poignant and engaging information about Lake Tahoe’s environment. The goal is to increase people’s understanding of the work being done to restore Tahoe’s clarity and the role they can play. The publication explores the natural and cultural history of the Tahoe Basin while providing balanced, reliable information on



a wide spectrum of scientific and planning efforts under way to protect Lake Tahoe’s unique scenic and ecological qualities.



Pro snowboarder, big mountain freerider and Tahoe Plates athlete, Jeremy Jones, holding a California Tahoe license plate.

LICENSE PLATE PROGRAM

THE TAHOE FUND CONTINUED to promote the sale and renewal of Tahoe license plates with a new “True Blue” advertising campaign and the popular Plates for Powder program that awards new plate buyers with lift tickets to area resorts. The fees

from plate purchases and renewals go to Tahoe’s public environmental agencies, the California Tahoe Conservancy and the Nevada Division of State Lands, to fund hiking and biking trails, and watershed restoration projects around the Basin.

Thank you to our 2013–14 season participating resorts:

- | | |
|----------------------------|------------------------|
| • Alpine Meadows | • Northstar California |
| • Diamond Peak | • Royal Gorge |
| • Heavenly Lake Tahoe | • Sierra at Tahoe |
| • Homewood Mountain Resort | • Squaw Valley |
| • Kirkwood | • Sugar Bowl |
| • Mt. Rose | • Tahoe XC |



TAHOE PLATE APPRECIATION DAY

SPECIAL EVENTS AT HEAVENLY, NORTHSTAR, AND SQUAW VALLEY FOR TAHOE LICENSE PLATE OWNERS.

The Tahoe Fund is partnering with Heavenly, Northstar and Squaw Valley to say thank you to the thousands of people who support Lake Tahoe through the purchase and renewal of Tahoe license plates. The weekend of April 5 & 6, visitors to the three resorts who arrive with their Tahoe license plates will be provided with special benefits on the mountains, including valet parking and breakfast.

PLATE HOLDERS WILL RECEIVE THE FOLLOWING BENEFITS AT EACH OF THESE RESORTS:



- The first 100 plate holders to visit Heavenly will receive:
- Free preferred parking in the California Lodge parking lot
 - \$3 breakfast burrito special
 - Half off an après ski beer in the California Lodge



- Complimentary parking in Preferred Parking to the first 100 visitors
- Complimentary breakfast in the Northstar Conference Center
- Complimentary roller skating at Village Skate Rentals
- One complimentary beer at the Lodge at Big Springs
- Spring It On pond skim festivities, live music, + more
- Offers valid while supplies last



- Free valet parking and Clif Bars
- Squaw will also donate \$20 to the Tahoe Fund for every season pass purchased that weekend by current Tahoe plate owners.
- Après Party on KT Base Bar Deck with live music from the West Water Outlaws

Over 96% of the funds raised through the sale of Tahoe license plates support hiking and biking trails and watershed restoration projects such as the Lower Blackwood Creek Restoration, Sawmill Bike Trail and Rabe Meadow Bike Path. The Tahoe Fund, a nonprofit dedicated to raising money and support for environmental improvement projects promotes the sale of Tahoe license plates on behalf of the beneficiaries of the plate fees, the California Tahoe Conservancy and the Nevada Division of State Lands.



A simple way to make Tahoe better

For more information visit:
www.tahoepates.com

BLUE SKIES EDUCATION
WILDLIFE NATURE LOVE SUN
AIR GIFT ACT EARTH
HIKING TRAILS WATER
TREES NURTURE
OPENSOURCE LIGHT FUTURE

WE ARE A GREEN BUCKS BUSINESS

Green Bucks donations will contribute to hiking and biking trails, watershed restoration projects, wildlife protection, and environmental stewardship programs.



DOLLAR PROGRAMS

LAUNCHED AS A PARTNERSHIP between the Tahoe Fund and the Truckee River Watershed Council, Green Bucks is a dollar donation program

that allows guests to help raise funds for the local environment.

Thank you to these incredible Green Bucks businesses:

- Big Blue Adventure LLC
- Drunken Monkey
- Edgewood Tahoe Golf Resort
- Fifty-Fifty Brewing Company
- Heavenly
- Homewood Mountain Resort
- Kirkwood
- Lake Tahoe Resort Hotel
- Lake Tahoe Visitors Authority – Tahoe South
- MontBleu Resort Casino & Spa
- Mourelatos Lakeshore Resort
- Northstar
- PlumpJack Squaw Valley Inn
- Resort at Squaw Creek
- Squaw Valley | Alpine Meadows
- Tahoe Mountain Properties
- Tahoe Mountain Resorts Lodging
- Truckee Properties
- West Shore Café & Inn



It was another magical night for the Tahoe Fund as donors gathered to celebrate the good work of the Tahoe Fund with special guests Senator Feinstein, Senator Reid and former Vice President Al Gore.



2013 FOUNDERS CIRCLE DINNER

ON AUGUST 12, 2013 the Tahoe Fund held its 3rd annual Founders Circle at the Hyatt Lakeside Ballroom. At the event, the Tahoe Fund reached

and exceeded its Founders Circle campaign goals and raised important funding for four Signature Projects.



2013 LAKE TAHOE SUMMIT

THE TAHOE FUND WAS THE Organizing Sponsor of the 17th Annual Lake Tahoe Summit held on August 11, 2013 at Sand Harbor State Park. The Summit was hosted by Senator Harry Reid

and featured a keynote by Vice President Al Gore. More than 1,000 people attended the event to hear about the important work being done to restore and protect Lake Tahoe.

Al Gore challenged the Tahoe Community to continue to be leaders in environmental innovation.



OPERATIONAL GRANTS

THE TAHOE FUND AGAIN RECEIVED a resident grant from the Parasol Tahoe Community Foundation to provide office space and access to meeting rooms, technology and administrative resources

in the Donald W. Reynolds Center. In addition, the Tahoe Fund was a recipient of an unrestricted Community Fund grant from Parasol given for excellence in organizational leadership.

2013/2014 BOARD OF DIRECTORS

OFFICERS

Tim Cashman, *Chair*
Las Vegas Harley Davidson; At-large Nevada TRPA Board Member

Art Chapman, *Vice-Chair*
JMA Ventures, Homewood, West Shore Café

Tom Mertens, *Secretary*
Krause-Taylor; League to Save Lake Tahoe Board Member

Allen Biaggi, *Treasurer*
Former Director of Nevada Conservation and Natural Resources

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BOARD MEMBERS

Jim Boyd
Principal, Clean Tech Advocates; Former California Energy Commissioner

Warner Chabot
CEO, Warner Chabot & Associates; former CEO California League of Conservation Voters

Scott Gillespie
Principal, Sandbox Studio

Cindy Gustafson
Former California Fish & Game Commissioner; GM, Tahoe City Public Utility District

Steve Merrill
Benchmark Capital; past Director of TRPA

Hilary Newsom
President, PlumpJack Group

Jim Porter
Chairman Emeritus, Tahoe Truckee Community Foundation; Partner, Porter Simon

Cory Ritchie
Chair of Hardie Family Council; Active Community Member

Bill Rock
COO, Northstar California (Vail Resorts)

Patricia Ronald
Past Board Member Tahoe-Baikal Institute and League to Save Lake Tahoe

Chuck Scharer
CEO, Edgewood Companies

Katy Simon
President, Simon and Associates; Former Washoe County General Manager

Terry Watt
Terrell Watt Planning Consultants; Formerly with SF Environmental Law Firm Shute, Mihaly & Weinberg

Andy Wirth
CEO & President, Squaw Valley

—

ADVISORY COUNCIL

Jim Lawrence
Special Adviser of the Nevada Department of Conservation and Natural Resources

Patrick Wright
Executive Director, California Tahoe Conservancy

—





FOUNDERS CIRCLE DONORS

Platinum – \$25,000+

Blum Family Foundation
Edgewood Companies
Jan & David Hardie, Parasol
Tahoe Community Foundation
The Sandra and Steven Hardie Fund, Parasol
Tahoe Community Foundation
JMA Ventures
Robert S. & Dorothy J. Keyser Foundation
Steven Merrill
Bob & Cindy Pester Family
Cory & Ryan Ritchie, Parasol Tahoe
Community Foundation
Serendipity Fund, Parasol Tahoe
Community Foundation
Shackleton Family
Squaw Valley
Vail Resorts

Gold – \$10,000

Tim & Denise Cashman
Richard & Theresa Crocker

E. L. Cord Foundation
Cindy Gustafson & Wally Auerbach
Eric Havian & Jean Jarvis
Joanne Marchetta
Mathewson Trust

Silver – \$5,000

Anonymous
Arbor Realty Trust
Ascent Environmental
Allen & Linda Biaggi
Seth & Amy Berry
Jim & Cathy Boyd
California 89
Blaise & Leslie Carrig
Colleen & Art Chapman
Brett & Karen Coleman Foundation
DMB Pacific
East West Partners/Tahoe Mountain Resort Foundation
Claudia A. Florsheim
The Don & Janie Friend Family

Ken & Gina Gardner
Joan Gibb
Scott Gillespie, Maja Thaler & Family
Max & Nancy Gisko
Jason & Melissa Green
Chuck Greene
Samuel & Suzanne Harrosh
Thelma B & Thomas P Hart Foundation
Bob & Tammy Hassett
Dr. Laurence Heifetz & Dr. Daphne Palmer
Randy Hill
Meganne & Mark Houghton-Berry
Fred & Barbara Ilfeld
Jaquish & Kenninger Foundation
Vicki & Roger Kahn
Lahontan Community Foundation
Sharon Lane
Lawrence Realty
Stephen A. Lind
Jean & Wayne Lowell
Carol & Craig Lundin
Nancy & Charles McDermid
Dean & Madylon Meiling,
Spirit of the Lake Fund

Tom Mertens & Barbara Krause
NV Energy
Parasol Tahoe Community Foundation
Barbara Perlman-Whyman & Andrew Whyman
Jim & Marianne Porter
Jon Q. & Ann S. Reynolds Fund
Patricia & Robert Ronald
Mike & Carol Sabarese
Chuck & Sue Scharer
Michael Schaufeld
Fred Smith
Carol & Ned Spieker
Lynn M. Suter
Tahoe Beach Club
Daniel Tosh
Terry Watt & Mark Karwowski
E.L. Wiegand Foundation
Karen & Andy Wirth
Roger & Bea Wittenberg
Patrick & Rachel Wright

FRIENDS OF TAHOE DONORS

Champion – \$2,500+

Dolan Lexus
The Nevada Association of Realtors
Wunderlust Festival, LLC

Trailblazer – \$1,000+

Laura Berner
Brigham Family Charitable Fund
John and Patty Brissenden
Gordon Brown
Rich Chambers and Bonnie McGregor
The Ironman Foundation, Inc
Paul and Laura Paradis
Linda & Alvaro Pascotto Charitable Foundation
Senator Harry Reid and Landra Gould
Fred and Muriel Rosenfeld
John and Gail Sande
Katy Simon and Mike Holland
Harvey and Leslie Wagner Foundation
Dawn Wirth
Bill and Carol Yeates
George and Lorri Zimmer

Adventurer – \$500+

Shelly and Jay Aldean
Jordan and Lisa Bender
Colleen Beatty Bickham
Chris Branscum
Cindy Carano

Tim and Lynn Carlson
Brian and Megan Dahle
Kent and Elizabeth Dauten
Brady Dolan
Jason and Andrea Drew
Jonathan Fredricks
Debbie and Michael Hogan
Jim and Carey Hood
Ken and Suzanne Huesby
Scott Kime
Sam and Cindy Livermore
Leonard and Susan Nimoy
Todd Oliver
Jon and Molly Park
Peter Ragone
Steve and Pam Robinson
Lawrence Sidney
Steve and Penny Teshara
Joan Winchell
Sheri Woodsgreen
Steve and Elizabeth Young
Zito Family Fund

Pathfinder – \$250+

Bell Haven Realty Co
Mike and Kathryn Bradford
Winston and Becky Hickox
David and Terri Jinkens
Tim and Betsy Kosier
Rosemary Leonoudakis

Lowell Berry Foundation
Jennifer Montgomery
Todd Price
Julie Regan
Ellen Rosenbaum
Tahoe Spirits, LLC
Steve Vigar
Craig Woodward

Explorer – \$100+

Nancy Archer
Casey Beyer
David and Shelley Brandenburger
Ellen Camacho
Greg Campbell
Garth Casaday
Corporate Advocates, Inc.
Michelle and Bruce Cutting
Bonnie Darrah
Terry and Heidi Deveau
Stephen and Katherine Van Dusen
Dave Ferrari
Don Fulda
Mike and Greta Hambsch
Rick and Anne Harper
Deb Howard
James Jones
James and Mechele Larmore
Eric and Chris Lindner
Susan Lowe
Gary Midkiff
Maria and George Muzea

Katherine Sanders
Nadia Guerriero and Aaron Silverman
Jason Spruit
Andrew and Kathy Strain
Blaine Swint
Marilyn W. Treon
The Truxler Family Trust
Felix and Elizabeth Wannenmacher

Friend – \$50+

Bruce Eisner
Kurt and Martha Krieg
Michael Lazar
Shahri Masters
Amy and Darren Odom
Richard and Dena Schwarte
Sally Searle
Brian Stone
Dorthy Tobie
Katrine Watson
Nanci Wilson
Andrew and Leslie Wolf

Student – \$25+

Peg and John Augustus
Tanya and Paulino Barron
Dale Cox
Gabriel Gopen
Michael Ricker



THE TAHOE FUND WAS VICTORIOUS at the Northstar Community Ski Challenge, winning a \$10,000 grant for the organization. Pictured here are the winning team made up of Tahoe Fund donors:

Dan Haas, Tom Seeliger, Chiara Gajar, Ryan Ritchie, Jason Green, and Steven Hardie (back row). Tahoe Fund Board Members and staff: Allen Biaggi, Amy Berry, Cory Ritchie and Cindy Gustafson.

FINANCIALS

	2014			2013
	unrestricted	temp. restricted	total	total
Assets				
Cash and cash equivalents	\$ 652,949	\$ 18,850	\$ 671,799	\$ 215,176
Contracts receivable	18,946	0	18,946	63,953
Contributions and pledges receivable, net	12,500	107,466	119,966	115,576
Prepaid expenses	3,900	0	3,900	6,883
Fixed assets, net	1,164	0	1,164	1,552
Total Assets	\$ 689,459	126,316	815,775	\$ 403,140
Liabilities and Net Assets				
LIABILITIES				
Accounts payable	\$ 21,899	\$ 0	\$ 21,899	\$ 22,123
Grants payable	83,380	0	83,380	2,083
Advance payments	19,150	0	19,150	0
Accrued payroll liabilities	1,096	0	1,096	482
Funds held for others	11,964	0	11,964	17
Total Liabilities	\$ 137,489	0	137,489	\$ 24,705
NET ASSETS				
Unrestricted	\$ 551,970	\$ 0	\$ 551,970	264,488
Restricted	0	126,316	126,316	113,947
Total Net Assets	\$ 551,970	126,316	678,286	\$ 378,435
Total Liabilities and Net Assets	\$ 689,459	\$ 126,316	\$ 815,775	\$ 403,140



PO Box 7124, Tahoe City, CA 96145 • 775.298.0035 • info@tahoe fund.org • www.tahoe fund.org