DEAR TAHOE FUND FRIENDS,

WE ARE PLEASED TO PRESENT our Annual Report for the fiscal year 2013/14 ending on June 30, 2014. In these pages you will see the work of our growing organization. We are quickly expanding our impact in Lake Tahoe, thanks to the incredible support of the private community.

In this fiscal year we provided critical funds to five environmental improvement projects that will help to restore lake clarity, improve outdoor recreation, and inspire greater stewardship of the region. We also met and exceeded our $1 Million Founders Circle campaign goal, creating a terrific foundation from which to grow our resources and work at the Lake.

On behalf of the entire board of directors, thank you for your incredible support of our organization. We are inspired by your generosity and love for Lake Tahoe.

Together, we can create a legacy.

Tim Cashman, Chair
Amy Berry, CEO
Emerald Bay Asian Clam Control

Raised: $38,750
Lead Agency: Tahoe Regional Planning Agency
Project Partners: California State Parks, UC Davis, Lahontan Water Quality Control Board, Tahoe Resource Conservation District

Within Emerald Bay, a small, fast-multiplying invader known as the Asian clam threatens to overwhelm the nearshore ecosystem of this world-famous inlet. In 2012, a team of scientists and divers covered approximately 5 acres of the lake bottom with black rubber matting to smother the clams by cutting off their oxygen supply. It was the largest Asian clam control project in the lake’s history and the first time the technique, developed by UC Davis researchers, has ever been tried on this scale. The research team is now seeking funds to treat the remaining half-acre area of the population that was left untreated. Because the clam population is still small and isolated, the project could completely remove the remaining population from Emerald Bay and help control its spread to other areas of Lake Tahoe.
2013 SIGNATURE PROJECTS

West Shore Bike Trail

Raised: $42,547
Lead Agency: Tahoe City Public Utility District
Project Partners: North Lake Tahoe Resort Association, Placer County Parks, California Tahoe Conservancy

The West Shore Bike Trail project is the critical missing link in the popular west shore network of bike and pedestrian trails connecting Squaw Valley, Tahoe City, and Tahoma. The trail now ends in the Homewood area, where bikers and runners are forced onto the narrow shoulders of Highway 89. The Tahoe City Public Utility District and the California Tahoe Conservancy are seeking funding to build this one mile segment next year in coordination with Caltrans’ plans to install new stormwater improvements along the highway. Once this segment is completed, visitors and residents will be able to enjoy a continuous 20-mile network on the west shore, linking parks, stores, restaurants, and neighborhoods along Lake Tahoe and the Truckee River.

Angora Creek Bridge Replacement

Raised: $15,000
Lead Agency: California Department of Parks and Recreation (CA State Parks)

Angora Creek, a tributary of the Upper Truckee River, flows through the high meadows and conifer forests of Washoe Meadows State Park near Meyers, CA. The creek has been the site of several recent projects to restore damage caused by historic grazing practices, road and sewer construction, and the 2007 Angora fire. A new meandering channel now supports thriving fish and plant communities. To complete these restoration efforts, California State Parks is seeking funding for a bridge to replace temporary crossings that hinder park users’ access and cause severe stream bank erosion, which introduces fine sediment into Lake Tahoe. The new bridge would both protect the river and lake as well as serve as a hub for hikers, bikers, bird enthusiasts and other visitors to this serene meadow.

Sand Harbor Beach Improvements

Raised: $35,000
Lead Agencies: Nevada Tahoe Resource Team/ Nevada State Parks
Project Partners: Nevada Division of State Parks Recreation Trails Program, Nevada Division of State Lands

Seated in Lake Tahoe Nevada State Park, Sand Harbor is perennially the most popular summer recreation destination among all of the Nevada’s State Parks. Nearly one million visitors utilize Sand Harbor’s offerings annually, some for a boating or kayaking launch spot, some to enjoy a family day at the beach and others for viewing theatrical entertainment at the Lake Tahoe Shakespeare Festival. The unique beauty of Sand Harbor and iconic views of the Lake, make it one of the most photographed locations at Tahoe. Protecting the fragile beach environment while providing a high quality recreation experience is a priority and challenge for Nevada State Parks. The Sand Harbor Beach Improvements Project is designed to do both. The project will replace antiquated infrastructure and provide three new beach access points in the parking area, improving erosion problems along the sand bluffs. Newly designed overlooks will deliver ADA access so those with limited mobility can enjoy views of the beach and Lake Tahoe. Additionally, a new ADA accessible path will ease admission to the shores of Tahoe.

Tahoe In Depth

Granted: $5,000
Lead Agency: Tahoe Regional Planning Agency

Tahoe In Depth is a new publication that aims to inspire environmental understanding and stewardship at Lake Tahoe. The purpose of Tahoe In Depth is to give homeowners, landowners, visitors and policymakers clear, poignant and engaging information about Lake Tahoe’s environment. The goal is to increase people’s understanding of the work being done to restore Tahoe’s clarity and the role they can play. The publication explores the natural and cultural history of the Tahoe Basin while providing balanced, reliable information on a wide spectrum of scientific and planning efforts under way to protect Lake Tahoe’s unique scenic and ecological qualities.
LICENSE PLATE PROGRAM

THE TAHOE FUND CONTINUED to promote the sale and renewal of Tahoe license plates with a new “True Blue” advertising campaign and the popular Plates for Powder program that awards new plate buyers with lift tickets to area resorts. The fees from plate purchases and renewals go to Tahoe’s public environmental agencies, the California Tahoe Conservancy and the Nevada Division of State Lands, to fund hiking and biking trails, and watershed restoration projects around the Basin.

Thank you to our 2013–14 season participating resorts:

- Alpine Meadows
- Diamond Peak
- Heavenly Lake Tahoe
- Homewood Mountain Resort
- Kirkwood
- Mt. Rose
- Northstar California
- Royal Gorge
- Sierra at Tahoe
- Squaw Valley
- Sugar Bowl
- Squaw Valley
- Tahoe XC

Pro snowboarder, big mountain freerider and Tahoe Plates athlete, Jeremy Jones, holding a California Tahoe license plate.
DOLLAR PROGRAMS

LAUNCHED AS A PARTNERSHIP between the Tahoe Fund and the Truckee River Watershed Council, Green Bucks is a dollar donation program that allows guests to help raise funds for the local environment.

Thank you to these incredible Green Bucks businesses:

- Big Blue Adventure LLC
- Drunken Monkey
- Edgewood Tahoe Golf Resort
- Fifty-Fifty Brewing Company
- Heavenly
- Homewood Mountain Resort
- Kirkwood
- Lake Tahoe Resort Hotel
- Lake Tahoe Visitors Authority – Tahoe South
- MontBleu Resort Casino & Spa
- Mourelatos Lakeshore Resort
- Northstar
- PlumpJack Squaw Valley Inn
- Resort at Squaw Creek
- Squaw Valley | Alpine Meadows
- Tahoe Mountain Properties
- Tahoe Mountain Resorts Lodging
- Truckee Properties
- West Shore Café & Inn
2013 FOUNDERS CIRCLE DINNER

ON AUGUST 12, 2013 the Tahoe Fund held its 3rd annual Founders Circle at the Hyatt Lakeside Ballroom. At the event, the Tahoe Fund reached and exceeded its Founders Circle campaign goals and raised important funding for four Signature Projects.

It was another magical night for the Tahoe Fund as donors gathered to celebrate the good work of the Tahoe Fund with special guests Senator Feinstein, Senator Reid and former Vice President Al Gore.
2013 LAKE TAHOE SUMMIT

THE TAHOE FUND WAS THE Organizing Sponsor of the 17th Annual Lake Tahoe Summit held on August 11, 2013 at Sand Harbor State Park. The Summit was hosted by Senator Harry Reid and featured a keynote by Vice President Al Gore. More than 1,000 people attended the event to hear about the important work being done to restore and protect Lake Tahoe.

Al Gore challenged the Tahoe Community to continue to be leaders in environmental innovation.
OPERATIONAL GRANTS

**THE TAHOE FUND AGAIN RECEIVED** a resident grant from the Parasol Tahoe Community Foundation to provide office space and access to meeting rooms, technology and administrative resources in the Donald W. Reynolds Center. In addition, the Tahoe Fund was a recipient of an unrestricted Community Fund grant from Parasol given for excellence in organizational leadership.
2013/2014 BOARD OF DIRECTORS

OFFICERS

Tim Cashman, Chair
Las Vegas Harley Davidson; At-large Nevada TRPA Board Member

Art Chapman, Vice-Chair
JMA Ventures, Homewood, West Shore Café

Tom Mertens, Secretary
Krause-Taylor; League to Save Lake Tahoe Board Member

Allen Biaggi, Treasurer
Former Director of Nevada Conservation and Natural Resources

Jim Boyd
Principal, Clean Tech Advocates; Former California Energy Commissioner

Warner Chabot
CEO, Warner Chabot & Associates; former CEO California League of Conservation Voters

Scott Gillespie
Principal, Sandbox Studio

Cindy Gustafson
Former California Fish & Game Commissioner; GM, Tahoe City Public Utility District

Steve Merrill
Benchmark Capital; past Director of TRPA

Hilary Newson
President, PlumpJack Group

Jim Porter
Chairman Emeritus, Tahoe Truckee Community Foundation; Partners, Porter Simon

Cory Ritchie
Chair of Hardie Family Council; Active Community Member

Bill Rock
COO, Northstar California (Vail Resorts)

Patricia Ronald
Past Board Member Tahoe-Baikal Institute and League to Save Lake Tahoe

Chuck Scharer
CEO, Edgewood Companies

Katy Simon
President, Simon and Associates; Former Washoe County General Manager

Terry Watt
Terrell Watt Planning Consultants; Formerly with SF Environmental Law Firm Shute, Mihaly & Weinberg

Andy Wirth
CEO & President, Squaw Valley

ADVISORY COUNCIL

Jim Lawrence
Special Adviser of the Nevada Department of Conservation and Natural Resources

Patrick Wright
Executive Director, California Tahoe Conservancy

Image courtesy of Olof & Elizabeth Carmel, www.thecarmelgallery.com | 18
FOUNDERS CIRCLE DONORS

**Platinum – $25,000+**
- Blum Family Foundation
- Edgewood Companies
- Jan & David Hardie, Parasol
- Tahoe Community Foundation
- The Sandra and Steven Hardie Fund, Parasol
- Tahoe Community Foundation
- JMA Ventures
- Robert S. & Dorothy J. Keyser Foundation
- Steven Merrill
- Bob & Cindy Pester Family
- Cory & Ryan Ritchie, Parasol
- Tahoe Community Foundation
- Serendipity Fund, Parasol
- Tahoe Community Foundation
- Shackleton Family
- Squaw Valley
- Vail Resorts

**Gold – $10,000**
- Tim & Denise Cashman
- Richard & Theresa Crocker

**Silver – $5,000**
- Anonymous
- Arbor Realty Trust
- Ascent Environmental
- Allen & Linda Biaggi
- Seth & Amy Berry
- Jim & Cathy Boyd
- California 89
- Blaise & Leslie Carrig
- Colleen & Art Chapman
- Brett & Karen Coleman Foundation
- DMB Pacific
- East West Partners/Tahoe Mountain Resort Foundation
- Claudia A. Florsheim
- The Don & Janie Friend Family

**E. L. Cord Foundation**
- Cindy Gustafson & Wally Auerbach
- Eric Havian & Jean Jarvis
- Joanne Marchetta
- Mathewson Trust

**Silver – $5,000**
- Jason & Melissa Green
- Chuck Greene
- Samuel & Suzanne Harrosh
- Thelma B & Thomas P Hart Foundation
- Bob & Tammy Hassett
- Dr. Laurence Heifetz & Dr. Daphne Palmer
- Randy Hill
- Meganne & Mark Houghton-Berry
- Fred & Barbara Ilfeld
- Jaquish & Kenninger Foundation
- Vicki & Roger Kahn
- Lahontan Community Foundation
- Sharon Lane
- Lawrence Realty
- Stephen A. Lind
- Jean & Wayne Lowell
- Carol & Craig Lundin
- Nancy & Charles McDermid
- Dean & Madylon Mezlis
- Spirit of the Lake Fund

Ken & Gina Gardner
Joan Gibb
Scott Gillespie, Maja Thaler & Family
Max & Nancy Gisko

**Tom Mertens & Barbara Krause**
**NV Energy**
**Parasol Tahoe Community Foundation**
**Barbara Perlman-Whyman & Andrew Whyman**
**Jim & Marianne Porter**
**Jon Q. & Ann S. Reynolds Fund**
**Patricia & Robert Ronald**
**Mike & Carol Sabarese**
**Chuck & Sue Scharer**
**Michael Schaufeld**
**Fred Smith**
**Carol & Ned Spieker**
**Lynn M. Suter**
**Tahoe Beach Club**
**Daniel Tosh**
**Terry Watt & Mark Karwowski**
**E.L. Wiegand Foundation**
**Karen & Andy Wirth**
**Roger & Bea Wittenberg**
**Patrick & Rachel Wright**

Image courtesy of Olof & Elizabeth Carmel, www.thecarmelgallery.com | 20
# Friends of Tahoe Donors

## Champion – $2,500+
- Dolan Lexus
- The Nevada Association of Realtors
- Wunderlust Festival, LLC

## Trailblazer – $1,000+
- Laura Berner
- Brigham Family Charitable Fund
- John and Patty Brissenden
- Gordon Brown
- Rich Chambers and Bonnie McGregor
- The Ironman Foundation, Inc
- Paul and Laura Paradis
- Linda & Alvaro Pascotto Charitable Foundation
- Senator Harry Reid and Landra Gould
- Fred and Muriel Rosenfeld
- John and Gail Sande
- Katy Simon and Mike Holland
- Harvey and Leslie Wagner Foundation
- Dawn Wirth
- Bill and Carol Yeates
- George and Lorri Zimmer

## Adventurer – $500+
- Shelly and Jay Aldean
- Jordan and Lisa Bender
- Colleen Beaty Bickham
- Chris Branscum
- Cindy Carano

## Pathfinder – $250+
- Tim and Lynn Carlson
- Brian and Megan Dahle
- Kent and Elizabeth Dauten
- Brady Dolan
- Jason and Andrea Drew
- Jonathan Fredricks
- Debbie and Michael Hogan
- Jim and Carey Hood
- Ken and Suzanne Huesby
- Scott Kime
- Sam and Cindy Livermore
- Leonard and Susan Nimoy
- Todd Oliver
- Jon and Molly Park
- Peter Ragone
- Steve and Pam Robinson
- Lawrence Sidney
- Steve and Penny Teshara
- Joan Winchell
- Sheri Woodsgreen
- Steve and Elizabeth Young
- Zito Family Fund

## Explorer – $100+
- Nancy Archer
- Casey Beyer
- David and Shelley Brandenburger
- Ellen Camacho
- Greg Campbell
- Garth Casaday
- Corporate Advocates, Inc.
- Michelle and Bruce Cutting
- Bonnie Darrah
- Terry and Heidi Deveau
- Stephen and Katherine Van Dusen
- Dave Ferrari
- Don Fulda
- Mike and Greta Hambusch
- Rick and Anne Harper
- Deb Howard
- James Jones
- James and Mechele Larmore
- Eric and Chris Lindner
- Susan Lowe
- Gary Midkiff
- Maria and George Muzea

## Friend – $50+
- Bruce Eisner
- Kurt and Martha Krieg
- Michael Lazar
- Shahri Masters
- Amy and Darren Odom
- Richard and Dena Schwarte
- Sally Seele
- Brian Stone
- Dorothy Tobie
- Katriine Watson
- Nanci Wilson
- Andrew and Leslie Wolf

## Student – $25+
- Peg and John Augustus
- Tanya and Paulino Barron
- Dale Cox
- Gabriel Gopen
- Michael Ricker

- Lowell Berry Foundation
- Jennifer Montgomery
- Todd Price
- Julie Regan
- Ellen Rosenbaum
- Tahoe Spirits, LLC
- Steve Vigar
- Craig Woodward
- Katherine Sanders
- Nadia Guerriero and Aaron Silverman
- Jason Spruit
- Andrew and Kathy Strain
- Blaine Swint
- Marilyn W. Treon
- The Truxler Family Trust
- Felix and Elizabeth Wannemacher

Katherine Sanders
Nadia Guerriero and Aaron Silverman
Jason Spruit
Andrew and Kathy Strain
Blaine Swint
Marilyn W. Treon
The Truxler Family Trust
Felix and Elizabeth Wannemacher
### FINANCIALS

#### Assets

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<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
<th>Total</th>
<th>Total</th>
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<tbody>
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<td>Cash and cash equivalents</td>
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<td>Contracts receivable</td>
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<td>$ 126,316</td>
<td>$ 815,775</td>
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#### Liabilities

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<th>Description</th>
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<td>Funds held for others</td>
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<td><strong>Total Liabilities</strong></td>
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#### Net Assets

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#### Total Liabilities and Net Assets

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<th>2013</th>
<th>Total</th>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$ 689,459</td>
<td>$ 126,316</td>
<td>$ 815,775</td>
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**The Tahoe Fund was victorious** at the Northstar Community Ski Challenge, winning a $10,000 grant for the organization. Pictured here are the winning team made up of Tahoe Fund donors: Dan Haas, Tom Seeliger, Chiara Gajar, Ryan Ritchie, Jason Green, and Steven Hardie (back row). Tahoe Fund Board Members and staff: Allen Biaggi, Amy Berry, Cory Ritchie and Cindy Gustafson.