Executive Committee Meeting  
June 27, 2011  
Summary  

**Attendees:** Gustafson, Chapman, Wright, Kahn R., Thaler, Ducey  

**Development**  
**Founders Circle Discussion:**  
**Perks** - Need additional perks for $25,000 donors. Decided on:  
- a private reception with Dianne Feinstein before the Dinner Event.  
  **Action:** Cindy to follow-up with the Feinstein camp.  
- Add names to interpretive signage or other project plaques.  
  All FC donors will also get their names in a prominent place on our website.  

**San Francisco Event** – Want to hold a special dinner at the Waterbar or Ghirardelli Square in late July (23rd – 30th). Want to leverage the prestige and following of the award winning chefs.  
  **Action:** Art to check on availability of restaurants and reach out to a couple of people to request their help in organizing the event (Charlotte/Carmen?).  

**Other Key Organizations and People** – A personalized outreach strategy needs to be developed for targeted organizations and people.  
  **Action:** Bev to begin list of targeted organizations/people and work with Roger and key board members in developing an outreach strategy.  

**Dinner Event Invitee Policy** – A policy needs to be established in regards to people requesting an invitation to the Dinner because of their governmental or agency affiliation. The Dinner is a fund raising event with limited seating.  
  **Action:** Cindy, Art, Patrick to discuss policy on 7/8 @11:00 am before the board meeting lunch.  

**Dianne Feinstein Lunch & Dignitaries** – Jerry Brown, Harry Reid and Brian Sandoval are all planning on attending the Summit. Feinstein is still looking for a location for her lunch. Art suggested we offer the WSC for the lunch and ask the other dignitaries to attend the dinner later that day.  
  **Action:** Cindy, Art, Patrick to follow up.  

**Communications**  
**Slogan:**  
Discussed shortening the previously suggested slogan to: Together, Creating a Legacy - the Tahoe Fund
**Dinner Event:**
Press release to go out next week. Art suggested key Bay Area contacts, which will be brought to the Communications Committee for follow-up.

**Youth Art Contest** – Project plan and communications strategy will be discussed at Thursday’s committee meetings.

**Non-profit Lunch**
Patrick to review project selection criteria and come up with a filter on who should be invited to the non-profit lunch based on the criteria. Patrick will talk to John Friedrich about other non-profits that fit the criteria.