

THE ART OF DINING

Passed Hors d'oeuvres

Grilled sausage creole with whole grain mustard Chantilly
 Dungeness Crab & Corn Fritters with Aioli
 Heirloom Tomato Mozzarella Crostini
 Prosciutto wrapped Pt. Reyes Blue Cheese Dates

Dinner Menu

Watermelon and Shrimp Salad

Prepared by Mark Franz
 Grilled Gulf Prawns, Watermelon, Sweet Spanish Onion,
 Wild Arugula Salad, Raspberry Vinagrette
 Simi Sauvignon Blanc – 2010

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Halibut with Summer Squash

Prepared by Parke Ulrich
 Milk-poached Alaskan Halibut, Summer Squash,
 Mint, Roasted Chili Tapenade

Clos Du Bois Russian River Chardonnay – 2010

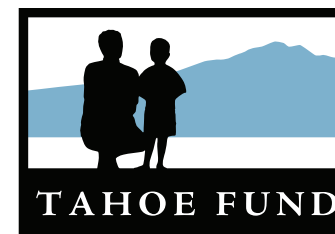
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All Natural Petite Filet Mignon

Prepared by Rusty Johns
 Mushroom Pierogi, Smoky Braised Sierra Valley Greens, Sauce Choron
 Franciscan Magnificat – 2006

Dessert

Prepared by Emily Luchetti
 Toasted Almond Cake, Summer Berries, Vanilla Bean Cream



Together Creating a Legacy

THE ART OF ALL THINGS

MONDAY, AUGUST 15, 2011
 West Shore Café



WELCOME GUESTS

Dear Guests:

On behalf of the Board of Directors of the Tahoe Fund, it is my honor and pleasure to welcome you to the Art of All Things benefit dinner. We hope that you enjoy this special evening as we introduce you to the Tahoe Fund's programs and special projects. The Tahoe Fund is the only non-profit dedicated to funding a broad-range of conservation, recreation, and education/stewardship projects in the Tahoe Basin.

We are honored tonight to have Senator Dianne Feinstein with us as a special guest and supporter of the Tahoe Fund. Our deepest gratitude goes out to Art Chapman for supplying the incredible venue of the West Shore Café and the talent to put together this benefit dinner. Thank you to our renowned chefs, event sponsors, auction donors, planning team, artists, and volunteers who have made this event possible.

A very special thank you to you, our guests – Founders' Circle members and other supporters – for joining us tonight in celebration of the launch of this new nonprofit. With your help, we WILL make a difference at Lake Tahoe.

We are so privileged to be able to enjoy one of the most extraordinary landscapes in the world. Restoring, enhancing, and sustaining the Lake is what brought us all together tonight and what the Tahoe Fund is dedicated to achieving.

Please contact a Tahoe Fund Board Member or staff to learn more about getting involved in our efforts. We look forward to partnering with you in fulfillment of the mission of the Tahoe Fund.

With warm regards,



Cindy Gustafson
Tahoe Fund Board President

THE WINES

Constellation Brands' vision is to elevate life with every glass raised. As the world's leading premium wine company, the Constellation Brand portfolio of more than 100 widely admired brands includes some of California's most iconic wines such as Robert Mondavi, Clos Du Bois, Ravenswood, Estancia and Franciscan Estate. Constellation's esteemed properties include 30 wineries and facilities, with over 1,600 employees in California.

The company takes its stewardship of the environment very seriously, with key sustainability efforts in California such as its 4-winery solar power installation and the recent sustainability certification of all its California wineries through the California Sustainable Wine Growing Alliance 3rd Party Certification Program. Constellation Brands believes that industry leadership involves a commitment to their brands, to the trade, to the land, to investors and to different people around the world who turn to their products when celebrating big moments or enjoying quiet ones.

ZERO-WASTE EVENT

As part of the Tahoe Fund's commitment to the environment and sustainability, we are proud to have planned for a zero-waste event. Zero-waste events result in only a fraction of the discards generated at typical events. Trash at zero-waste events are designated for recycling and composting. According to a 2006 California study, a typical event generates four pounds of trash per person. Compare this to an average zero-waste event that generates less than 1/3 pound of recycling and composting per person and less than 1 ounce of trash per person. In addition to protecting our environment, zero-waste events are a powerful way to change people's perceptions of trash.

SUGAR PINE FOUNDATION

The Sugar Pine Foundation is a 501(c)(3) nonprofit dedicated to restoring sugar pines and other white pines by involving the community in forest stewardship. For more information, visit: www.sugarpinefoundation.org.

The Tahoe Fund is proud to support the Sugar Pine Foundation. The year-old seedlings on display this evening will be planted in Van Sickle Bi-State Park. Heavenly employees will assist the Sugar Pine Foundation with the planting during their annual Echo Day Volunteer Event on October 1st. Over 50 volunteers will plant 1,000 sugar pine seedlings.

FIVE AWARD-WINNING NORTHERN CALIFORNIA CHEFS PREPARE ART OF ALL THINGS DINNER

Mark Franz, chef/owner of San Francisco's famous Waterbar restaurant, was Executive Chef at Stars in S.F. for a decade, where he was responsible for turning Stars into one of the most successful restaurants in the country. As a member and corporate officer of Star Team, he was instrumental in designing and opening Peak Café in Hong Kong, Speedo 690 and Stars Café in San Francisco and Stars Oakville Café. Franz was awarded the "Chef of the Decade" award in 2002 by the California Culinary Academy and Farallon, which Franz opened in partnership with designer and restaurateur Pat Kuleto in 1997, received the prestigious DiRona Award the same year. Farallon continues to be one of the highest rated and most popular seafood restaurants in San Francisco.

Prior to his role as Executive Chef of Waterbar, **Parke Ulrich** was part of the opening team for Farallon, collaborating with Chef/Owner Mark Franz. During Ulrich's ten-year tenure, which included seven years as the restaurant's executive chef, Farallon consistently appeared on the San Francisco Chronicle's Top 100 Restaurant list and Zagat Guides' Top Ten Most Popular Restaurants. More recently, Ulrich partnered with Franz as part of the opening team for the critically acclaimed Nick's Cove Restaurant in Tomales Bay, California.

Emily Luchetti was named Pastry Chef of the Year in 2004 by the James Beard Foundation, just one of many national and international recognitions garnered by the award-winning chef and cookbook author. She was part of the opening team for Stars restaurant, starting as line cook before her true passion for making desserts could not be ignored. In 1987 she became the pastry chef at Stars and remained there until July 1995. She is now the Executive Pastry Chef at Farallon, Waterbar and Nick's Cove Restaurants.

A longtime Tahoe resident, **Rusty Johns** has worked at some of Tahoe's most recognized dining establishments, including Ristorante Montagna at the Resort at Squaw Creek and Moody's Bistro and Lounge, where he was an integral member of the restaurant's opening team working alongside Chef Mark Estee for two years. Now Executive Chef at the West Shore Café, he has led the famed waterfront restaurant's reopening to spectacular success as a dining destination in the Tahoe Basin.

Mark Estee's culinary credo is "fresh, simple, local, and seasonal." He has been named Tahoe's Best Chef in the prestigious Blazing Pans competition, and has worked for the Lone Eagle Grille and the Hyatt Lake Tahoe, Lahontan Golf Club, Moody's Bistro & Lounge, Baxter's Bistro & Lounge, Burger Me! and Moody's Catering. Mark is now the Executive Chef at Campo in Reno.

EVENT TIMELINE

5:30 pm

Guest Reception
Champagne, Cocktails, Wine, and Hors d'oeuvres
Silent Auction Opens

7:00 pm

Welcome & Introductions
Dinner Service Begins

8:15 pm

Silent Auction Closes

8:30 pm

Tahoe Fund Announcements
Live Auction
Dessert and Coffee Service

THE ART OF MUSIC

The George Souza Trio

Offering easy listening dinner music for your enjoyment: George Souza on guitar; Joe Dolister on bass; Lew Langworthy on drums.

THE ART OF TRASH – ENVIROOLUTION CLUB

Tonight, members from the Enviroolution Club have joined us to make your experience memorable. The Truckee High School Enviroolution Club Trashion Show is a nationally-recognized, youth-initiated project in which local high school students educate younger students and the community about environmental initiatives, consumer waste and recycling through educational assemblies. The artsy outfits are made by the students themselves out of materials that do not biodegrade or recycle easily. Each outfit sends a message of positive action – everyone can take action on environmental issues.

Enviroolution Club Members:

Missy Mohler, Advisor
Amory Kip Harris
Erica Larruson
Emma Carroll

Katrin Larruson
Makaiah Mohler
Quina Williams
Julia Hasai Polito

SPECIAL THANKS TO:

Our Hosts

Senator Dianne Feinstein
JMA Ventures

Event Sponsors

JMA Ventures
West Shore Café
Constellation Vineyards

Event Contributors

Thank you to our Auction Donors,
please see pages 10 – 13 for individual names.
Elizabeth & Olof Carmel
Lois Skaff
Hank de Vre
Carson Tahoe Foundation
Jim Porter
Bryan Hoopes, High Sierra Video Productions
Sugar Pine Foundation
Cabin Fever, Tahoe City
Tahoe Tree Company
Pablo's Gallery & Frame Shop, Tahoe City

Event Production Team

Cindy Gustafson
Cory Ritchie
Chuck Greene
Vicki Kahn
Maja Thaler
Amber Barrett
Bev Ducey
Michelle Schmitter
Gina Banks
Ashley Christensen
Rob Curtis
Dana Lipsky
Rusty Johns
Staff of the West Shore Café

SILENT AUCTION CONTINUED

Art for the Neck

Lake Tahoe silver hand-created opal pendant necklace
Donated by: Bluestone Jewelry in downtown Tahoe City

Original Designer Necklace

Faceted chalcedony fire agate medallion original designer necklace
Artist: Carmen Priolo | **Donated by:** Carmen Priolo, Carmel

Total Commitment

Hand-signed 13" x 36" archival artist proof photographic print
Artist: Keoki Flagg | **Donated by:** Keoki Flagg of Gallery Keoki

Origami

11 ½" x 47" Original oil painting on wood
Artist: Erin Wapple | **Donated by:** Cory Ritchie

Golfers' Dream:

Resort at Squaw Creek, Grey's Crossing and Nakoma Golf Package

Golf with cart for a foursome at Gray's Crossing, Resort at Squaw Creek, and Nakoma (formerly The Dragon) Golf courses. Includes lunch for four at Nakoma in the unique Frank Lloyd Wright designed clubhouse.

Donated by: Resort at Squaw Creek, Tahoe Mountain Resort, & Nakoma Golf Resort

Puttin' on The Ritz

Gift certificate for Dinner at Traci des Jardin's Manzanita restaurant
at The Ritz-Carlton, Lake Tahoe

Donated by: The Ritz-Carlton, Lake Tahoe

Performance Painting – Painted Before Your Eyes!

24" x 24" Original Susie Alexander acrylic plein air painting

Artist: Susie Alexander | **Donated by:** Susie Alexander, Truckee

Photographic Art

Framed, signed photographic print

Artist: Hank de Vre | **Donated by:** Hank de Vre

SILENT AUCTION CONTINUED

The Mommy and the Poppies

36" x 36" Acrylic on canvas original painting

Artist: Jack Johannsen | Donated by: Avery, Logan, and August Chapman

Chris Craft Capri

31 ½" x 26" Framed Giclee print with Indian inspired wood frame

Artist: Paul Bailey | Donated by: Paul Bailey & James Harold Gallery,
Boatworks Mall, Tahoe City

Sundown

Framed 13" x 15" original oil painting

Artist: Andrew Bolam | Donated by: Andrew Bolam of Bolam Gallery, Truckee

Beary Big Bowl

Large wooden hand-painted bowl

Artist: Alice Shaw | Donated by: Alice Shaw

Tahoe Rocks II

31" x 31" Acrylic on canvas gallery wrap Giclee

Artist: Pam Krone | Donated by: Ryan, Kristin, and Gary Krone

Tomatoes

22" x 28" Acrylic canvas of Caprese ensalada

Artist: Barbara Grant | Donated by: Barbara Grant, Cuckoo's Nest Gallery, Sunnyside

Man's Best Friend

Rock garden sculpture

Donated by: Gratitudes, Truckee

Green Tree of Life

Colored glass plate with wrought iron stand

Donated by: The Cooking Gallery, Truckee

San Francisco Bay Area Map

24" x 30" Framed three-dimensional bathymetric map carved in birch wood

Donated by: Fred & Candy Wickman, Cabin Fever, Tahoe City

Map of Lake Tahoe

16" x 20" Framed three-dimensional bathymetric map of Lake Tahoe

carved in birch wood

Donated by: Fred & Candy Wickman, Cabin Fever, Lake Tahoe

WHO WE ARE

The Tahoe Fund is a new nonprofit that is partnering with public agencies in restoring and improving the extraordinary natural and recreational resources of Lake Tahoe.

The Tahoe Fund was established in 2010 to act as a catalyst for bridging the funding gap between public project needs and available public funding. This public-private collaboration sends an important message to the federal government and the state governments of California and Nevada that the private sector, including business, residents and property owners value and are financially committed to environmental restoration, recreational opportunities, and stewardship at Lake Tahoe.

The Tahoe Fund seeks to restore, enhance and sustain the extraordinary natural environment of the Lake Tahoe Basin by building broad support for public projects and programs that preserve the Lake for the enjoyment of current and future generations. The Tahoe Fund is governed by a diverse group of dedicated Board Members focused on creating a strong organization capable of securing millions of dollars in private support for public projects at Lake Tahoe.

The purpose of the Tahoe Fund is to facilitate on-the-ground public projects in the areas of conservation, recreation, and education/stewardship. This is accomplished through a 3-fold approach: (1) Public and private fundraising, (2) Providing grants for implementing EIP (Environmental Improvement Program) projects, and (3) Public education and outreach.

Tahoe Fund programs directly benefit full-time residents, second-home owners, and over 3 million annual visitors to the Basin. The Tahoe Fund strives to build a common vision from which to create a sustainable future for this irreplaceable resource and for those who cherish and enjoy this mountain landscape.

TAHOE FUND BOARD OF DIRECTORS

Cindy Gustafson, *President* – General Manager, Tahoe City Public Utility District; Former California Gubernatorial Appointee; Former Chair Marine Life Protection Act

Allen Biaggi, *Vice President* – Retired Director of the Nevada Dept. of Conservation and Natural Resources; Former TRPA Governing Board Member and Chairperson

Tom Mertens, *Secretary* – Communications and Media Consultant; League to Save Lake Tahoe and Tahoe-Baikal Institute Board Member

Art Chapman, *Treasurer* – President of JMA Ventures; Owner of Alpine Meadows and Homewood Mountain Ski Resorts; Owner of West Shore Café

Jim Boyd – Gubernatorial Appointee to the California Energy Commission; Former Deputy Secretary California Resources Agency; Former Tahoe Conservancy Board Member

Blaise Carrig – Co-President of Vail Resorts, Including Heavenly Valley and Northstar at Tahoe; Tahoe-Baikal Institute Board Member

Timothy Cashman – Co-owner Las Vegas Harley-Davidson; Tahoe Regional Planning Agency Governing Board Member

Dan Eaton – President of Winning Moves, Providing Political and Strategic Advice to Corporations and Organizations; Former Chief of Staff to Several California Assembly Speakers

John Friedrich – Former Staff Member of Yosemite Conservancy and League to Save Lake Tahoe

Chuck Greene – Member of the TRPA Advisory Planning Commission; Active On Numerous Boards and Philanthropic Efforts in the Region

Cory Ritchie – Active Community Member in South Lake Tahoe; Chair of Family Council, a Family Business that Promotes the Philanthropic Legacy as well as the Human and Intellectual Capital

Patricia Ronald – Advocate for the Tahoe Environment; Past Board Member of the League to Save Lake Tahoe and the Tahoe-Baikal Institute; Retired Consultant

Terry Watt – Conservationist Formerly with the San Francisco Environmental and Land Use Law Firm, Shute, Mihaly & Weinberger

Andy Wirth – CEO and President of Squaw Valley Ski Resort

Roger Wittenberg – Founder of Trex, Inc., International Supply Consortium LLC; Serves on Sierra Nevada College Board of Trustees

Ex-Officio

Jim Lawrence – Administrator, Nevada Division of State Lands

Patrick Wright – Executive Director, California Tahoe Conservancy

SILENT AUCTION

Treat yourself to any of these exceptional expressions of art and support the Tahoe Fund's efforts at the same time. Please join us in thanking the artists and businesses who contributed auction items for the success of this event.

Phalaenopsis

17" x 19" Framed and double matted reproduction of original colored pencil drawing

Artist: Senator Dianne Feinstein | **Donated by:** Senator Dianne Feinstein

Daffodils

17" x 19" Framed and double matted reproduction of original colored pencil drawing

Artist: Senator Dianne Feinstein | **Donated by:** Senator Dianne Feinstein

Roses

17" x 19" Framed and double matted reproduction of original colored pencil drawing

Artist: Senator Dianne Feinstein | **Donated by:** Senator Dianne Feinstein

Sunset, Bonsai Rock

42" x 26" Framed gallery wrap canvas, signed and numbered Giclee print, limited edition of 50

Artist: Elizabeth Carmel | **Donated by:** Elizabeth & Olof Carmel of the Carmel Gallery, Truckee

Brilliant Waters

Coffee table book with fine art landscape photography by award-winning landscape photographer, Elizabeth Carmel

Donated by: Elizabeth & Olof Carmel of the Carmel Gallery, Truckee

Mystic Snowfall

44 ½" x 51 ½" Framed photographic print, numbered and signed, limited edition of 144

Artist: JT Ravizé | **Donated by:** JT Ravizé of A Frame of Mind, South Lake Tahoe

West Shore Boat Houses

Framed original oil on canvas plein air painting

Artist: Andy Skaff | **Donated by:** Andy Skaff

Furniture as Art

36" Hand painted console table

Artist: David Marsh | **Donated by:** Pablo's Gallery, Tahoe City

LIVE AUCTION

Beach Flowers

Reproduction of original colored pencil drawing
by Senator Dianne Feinstein
17" x 19" Framed and double matted print
Donated by: Senator Dianne Feinstein

Pamper Yourself with a Spa Package at La Costa

This package includes:

- A four-night stay for two
- A spa treatment for two
- A round of golf for two

Donated by: KSL Capital Partners

Host Your Own Private Party at Homewood Mountain Resort's South Lodge

This unique winter party package includes:

- 50 lift tickets (one per person)
- Direct access to Quail Chair
- Complimentary guided mountain tour
- Exclusive use of the South Lodge 11:00 am to 3:00 pm
- BBQ lunch (tri-tip, baked beans, garlic bread, salad, and bottled water)
- Après ski party with finger-foods and no-host cocktails

Restrictions: Valid for the 2011/2012 season. Dates to be mutually agreed upon by Homewood Mountain Resort and winning bidder. Holidays excluded.

Donated by: Homewood Mountain Resort

FOUNDERS' CIRCLE

Thank you to our Founders' Circle Members whose combined contributions total over \$400,000!

SILVER

Arbor Realty Trust
Jim & Cathy Boyd
Blaise & Leslie Carrig
Tim & Denise Cashman
Colleen & Art Chapman
DMB Pacific
Claudia A Florsheim
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Scott Gillespie, Maja Thaler & Family
Max and Nancy Gisko
Chuck Greene
Cindy Gustafson & Wally Auerbach
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Patricia & Robert Ronald
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Terry Watt & Mark Karwowski
Patrick & Rachel Wright

GOLD

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Serendipity Fund

PLATINUM

Blum Family Foundation
Heavenly Mountain Resort
& Northstar at Tahoe through
Vail Resorts Echo program
JMA Ventures
Robert S. & Dorothy J. Keyser
Foundation
Squaw Valley USA

Founders' Circle gifts provide the critical operating capital needed to grow the organization over the next several years. These donations assist the Tahoe Fund in carrying out our primary objective to deliver environmental improvement projects in the Lake Tahoe Basin.

Not yet a Founders' Circle member? Please let us know if you are interested in becoming a member and we will credit the donation portion of tonight's dinner ticket(s) toward your gift. Please contact us at info@tahoefund.org or (775) 298-0035.

AGENCY SPONSOR

The California Tahoe Conservancy – \$200,000.

OUR PROJECTS

Tahoe Fund is committed to raising funds for public projects that are part of Tahoe's Environmental Improvement Program (EIP). The EIP was launched following the 1997 Presidential Summit at Lake Tahoe. EIP projects have been identified as those most critical to restoring and enhancing the Tahoe Basin.

The Tahoe Fund will ensure a sustainable Lake Tahoe by directing project support towards:

Conservation Projects

The Tahoe Fund supports projects that restore key watersheds, improve wildlife habitat, and restore and sustain Lake Tahoe's famed clarity.

Recreation Projects

The Tahoe Fund supports projects that improve outdoor recreation opportunities and facilities, including the linking of foot and bike trail networks, and public parks around the Basin.

Education/Stewardship Projects

The Tahoe Fund supports projects that educate, inspire, and build a tradition of stewardship of Lake Tahoe's natural and cultural resources.

2011 TAHOE FUND PROJECT INVESTMENTS

The Tahoe Fund is dedicated to raising funds to support Environmental Improvement Program (EIP) projects that restore, enhance and sustain the natural environment and to educating the general public on stewardship at Lake Tahoe. Although we are a very young nonprofit we are honored to be able to invest \$50,000 this year in three projects that represent the types of projects and programs that meet our goals and mission. As our donor base increases, we will be able to expand the depth and breadth of our investments in EIP projects across the Tahoe Basin.

VAN SICKLE BI-STATE PARK OPERATING SUPPORT

Nevada Division of State Lands; California Tahoe Conservancy – \$25,000

Opened just last month, Van Sickle Bi-State Park is a joint effort of Nevada State Parks and the California Tahoe Conservancy. With its unique urban location just steps away from Heavenly Village and the Stateline Casino Core, Van Sickle Bi-State Park has the potential to be a significant asset to South Shore communities and businesses. The agencies have invested over \$8 million in land acquisition, facilities, water quality improvements, and wetland restoration, but lack operating funds for the park. The Tahoe Fund's investment will match contributions from the Van Sickle Foundation and the Tahoe Rim Trail to ensure that this spectacular new park can remain open.

TAHOE CITY LAKESIDE BIKE TRAIL

Tahoe City Public Utility District – \$20,000

This project provides a critical missing link through the heart of Tahoe City. It provides a walkable, bikeable greenway from public properties at either end of Tahoe City through the commercial core area. The project includes the construction of Class 1 trail connecting the existing 19-mile network of trails on the North Shore, West Shore, and Truckee River; public vistas, interpretive signage, benches, and ADA accessibility to State recreational facilities.

STATE OF THE LAKE REPORT

UC Davis – \$5,000

This annual report is essential reading for the latest information on the health of Lake Tahoe, but when budget cuts jeopardized its production, the Tahoe Fund stepped in to close the funding gap. The annual UC Davis Tahoe State of the Lake Report is intended to inform non-scientists about how natural variability and human activity affect the lake's clarity, physics, chemistry, and biology.