Tahoe Fund Strategic Planning Meeting

January 13, 2012

10:00 am to 5:00 pm

Edgewood Country Club

100 Lake Parkway

Lake Tahoe, Nevada

1. Opening remarks and introductions (Cindy Gustafson) [10:00 - 10:10]
2. Meeting purpose and goal (Mike Howe) [10:10 - 10:35]
3. Overview of the fund. [10:30 - 11:00]
   1. Where are we and how did we get here? (Cindy Gustafson)
   2. Fund Finances (Art Chapman)
4. Overview of What We Do – Projects on the Ground: The Genesis of and Support of EIPs (Jim Lawrence & Patrick Wright) [11:00 -11:20]
5. Vision, Mission, Strengths, Opportunities and Challenges for the Fund

[11:30 – 2:30]

* 1. Creating and operating an organization that engages and builds cooperation and collaboration
  2. California, Nevada, and Basin Issues - assuring full participation and investment of the Tahoe Fund in both states as well as the Tahoe Fund’s role in the Basin.

*Working Lunch hosted by Chuck Sharer and Edgewood* [12:45 -1:45]

1. Messaging (Tom Mertens) [2:45 - 3:15]
   1. What we say
   2. Why we say it
   3. The need to say it so everyone who hears it hears the same thing
   4. Collateral materials

*10 minute break*

1. Consent Items and 2012 Board Calendar [3:25 - 3:30]
2. Committee structure, Board Ethics and Comportment (Cindy Gustafson)

[3:30 - 4:00]

1. Donor Gift Options– Designated Gifts (Mike Howe) [4:00 - 4:30]
2. Update on the CEO search (Mike Howe) [4:30 - 5:00]